

CROWBOROUGH TOWN COUNCIL

To all Members of the **COMMUNICATION AND EVENTS** Committee (with copies to all other members for information).

You are summoned to attend a meeting of the **Communication and Events Committee** on **Tuesday 18<sup>th</sup> October 2022 at 7.30pm** when it is proposed to transact the following business:

Caroline Miles, Town Clerk  
12<sup>th</sup> October 2022

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MEETINGS OF THE COUNCIL ARE OPEN TO THE PUBLIC.

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**QUESTIONS FROM MEMBERS OF THE PUBLIC (15 minutes maximum)**

**1. APOLOGIES**

**2. DECLARATIONS OF INTEREST**

**3. MINUTES**

3.1 Minutes of the meeting of 14<sup>th</sup> June 2022

**4. EVENTS**

4.1 To note the officer's report on Events for 2022

4.2 To **note** the officer's report on Crowfest and **agree** any action

4.3 To **note** the proposal for the programme of Events for 2023 and **agree** further action

4.4 To **note** the officer's report on the annual fireworks display and **agree** any action

**5. TOWN MAP**

5.1 To **note** the report and **agree** further action

**6. POSTER BOARD CHARGE REVIEW**

6.1 To note the officer's report and agree further action.

**7. PROMOTION OF MAYORAL ACTIVITIES**

7.1 To **note** the proposal and **agree** any action

**8. ASHDOWN RADIO**

8.1 To note the officer's report and agree any action

**9. FINANCIAL MATTERS**

9.1 To **note** the finance report and **agree** any action

9.2 To **note** the Budget report for 2023/24 and **agree** any actions.

**10. URGENT MATTERS AT THE DISCRETION OF THE CHAIRMAN FOR NOTING**



**AGENDA ITEM NUMBER:** 4.1  
**MEETING DATE:** 18<sup>th</sup> October 2022  
**COUNCIL/COMMITTEE:** Communication and Events  
**TITLE:** Events  
**PURPOSE OF REPORT:** To provide members with an update on events to date  
**SUPPORTING DOCUMENTS:**  
**OFFICER CONTACT:** Events Coordinator

OFFICER RECOMMENDATIONS:	
1	
2	

#### Planned events for the remaining of 2022

##### **Firework Display (5<sup>th</sup> November 2022)**

- Elton John theme has now been confirmed
- Due to increasing costs the fireworks, display this year will be reduced in display length by 30%
- The Beacon will be lit by the Town Mayor and logs will be used. Fireproof covers will be used to protect the running track
- The planning has started and is ongoing
- Path closure in front of allotments approved

##### **Armistice Day (11<sup>th</sup> November 2022)**

- Crowborough Veterans & Supporters Association and CTC have met and the programme for 2021 is still standing
- Road closure approved
- Schools have been invited to attend and lay a Wreath
- The planning has started and is ongoing
- Invitations have been sent

##### **Remembrance Day (13<sup>th</sup> November 2022)**

- Crowborough Veterans & Supporters Association and CTC have met and the programme for 2021 is still standing

- Road closure approved
- St Johns Ambulance has been booked
- The planning has started and is ongoing
- Invitations have been sent

**Christmas Fair (25<sup>th</sup> November 2022)**

- As previously agreed, the event will now be extended until 18:30. The lights will still be switched on at 18:00hrs.
- The stall bookings are open and currently half the stalls have been booked. There are 30 stalls available again this year
- Road closure approved
- The planning has started and is ongoing

**Civic Carol Service (7<sup>th</sup> December 2022)**

- All Saints Church booked for 7<sup>th</sup> December 2023
- Brass band and catering are both booked
- The planning has started and is ongoing



**AGENDA ITEM NUMBER:** 4.2

**MEETING DATE:** 18<sup>th</sup> October 2022

**COUNCIL/COMMITTEE:** Communication and Events

**TITLE:** Events

**PURPOSE OF REPORT:** To provide members with an update on planning to date

**SUPPORTING DOCUMENTS:** Appendix A Survey Results  
Appendix B Comments Received  
Appendix C Example budget

**OFFICER CONTACT:** Events Coordinator

OFFICER RECOMMENDATIONS:	
1	
2	

### **Crowfest (16<sup>th</sup> and 17<sup>th</sup> July 2022)**

Crowfest, Crowborough Town Council's music festival that incorporated the annual summer fair activities took place on the 16<sup>th</sup> and 16<sup>th</sup> July 2022.

The event offered a two-day programme of music by upcoming artists from and around Crowborough. There was a wide range of food choices for the event goers which again was selected from Crowborough and its surrounding areas. Crowborough's The Blue Anchor ran the bar that had a constant flow of people.

The summer fair activities such as the performance arena also attracted large crowds. Especially the BMX show was well received.

The running track was transformed into a market as well as a children's activity zone. There was a total of 40 pitches booked up by various stall holders, including Charities as well as Commercial Business, some regular ones and some new. Unfortunately, due to the very hot weather there were a few last-minute cancellations.

The Children's area offered a messy play section for the youngest children, there was free face painting with a constant flow of people. The inflatables and crazy golf activities were also very popular and well attended.

### **ECO HUB**

At the top end of the running track the ECO HUB was located. The ECO Hub was a large marquee with a range of information and activities for visitors to enjoy and explore. The ECO HUB was successfully run by Green Transition Crowborough. Next to the marquee there were a range of electric vehicles on show, along with owners talking about their experience of life with an EV.

The marquee offered a busy programme with a range of presentations including topics such as: Working in climate change as a community, Eat well with less waste, Thinking of solar panels. Within the marquee, there were also a series of stalls with information about our groups' activities including energy and transport, sustainable living, the Repair Cafe, their work with local schools and businesses, food and horticulture, and the Community Fridge. People were also keen on testing out the Smoothie bike, where people could make their own smoothie by generating enough power from cycling to then blitz up a fresh fruit smoothie.

Crowfest attracted between 10,000-12,000 unique visitors across the two days. There was approximate constant occupancy of 2500 people in attendance throughout Saturday and 1750 on the Sunday.

In order to obtain feedback, a Survey was created. The Survey was posted on social media channels. 683 people responded to the survey. 98.09% of those wanted Crowfest to be repeated. The results have also suggested a range of changes the events team could do to improve areas of the event. The feedback has given the events team a great understanding of people's experiences of Crowfest and all the feedback will be considerate and taken on board for any potential future planning of Crowfest.

### **Finances**

The event did go over budget in the last week of planning due to a decision made to provide an additional marquee for shade, mains water supply and unbudgeted costs of fuel for the generators. This additional expense has been balanced by the additional income received from the event vendors.

### **Staff cost**

	Hours	Cost
Casual Staff	129	1290
Overtime paid	271	4994.94
TOIL	99	1447.16
	<hr/> 499	<hr/> 7732.10

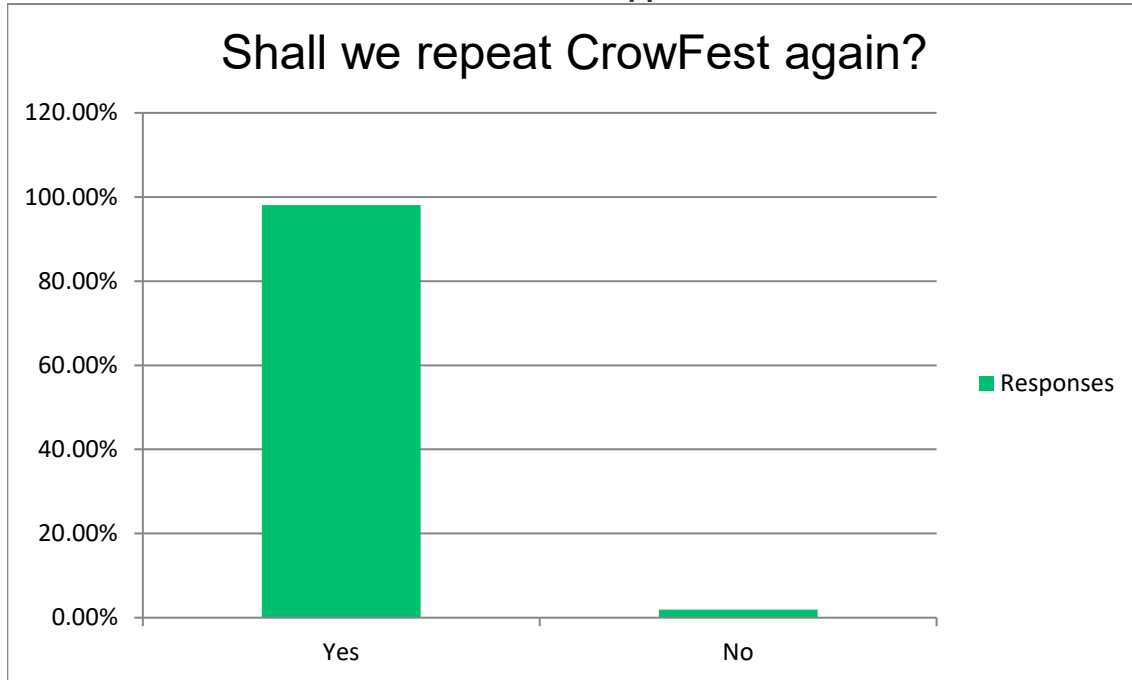
### **FOR COMMITTEE CONSIDERATION:**

- To decide whether Crowfest should be repeated and if so, how regularly should this take place?
- The committee also needs to decide whether commercial advertising and sponsorship should be allowed to increase the income revenue and for the money to go back into the Crowfests events budget.
- If event is to be repeated what budget is to be agreed. (an example budget is in Appendix C)

## CrowFest

### Shall we repeat CrowFest again?

Answer Choices		Responses	
Yes		98.09%	668
No		1.91%	13
Answered			681
Skipped			2



## CrowFest

**What was your favourite part of the ev**

**Answered 661**

**Skipped 22**

Respondent ID	Response Date
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## Responses

The music

When the music was switched off

Kids play area

General atmosphere & lots of interesting local things

Live music acts and it really felt like a community

Marquee to shade spectators; all music acts and pace of event was good

The Music

The whole fest

We are a family and were very grateful to know that all the childrens activities were free. We enjoyed how relaxed and friendly the event was - we visited both days because of this.

Music and Environmental Activiti

Eco hub and scouts

The Bands

The whole event was great, really enjoyable

All of it

Food vans and music. Really well organised.

The music

The music, food and bar

Watching and listening to live music

Food stalls and kids play area

Music

Free entertainment for the kids, community spirit

Kids zone, live music

I was part of Crowfest as a stall holder and also a musician

how well organised it was and the variety of stands

Music

bearing in mind the event was advertised as incorporating the summer fair. Children were hugely disappointed. Food incredibly expensive - £4.50 for a cookie!!

The kids area

The Music

Music

The fire engines for the kids and music

Mike Wilton

Everything

The respectful community atmosphere and celebration of live music

Mike Wilton

Music

Getting everyone together, it being free to attend

The Kids area, the music and that it was free entry

Music and venue

Music and community  
Music and Dangerous Steve  
Food, music and stalls  
The music  
live music  
Performing  
The live music was fantastic  
The bands  
The live music and food  
It's free, the bands  
Something positive for crowborough that could really grow year on year  
It was free! And great variety  
The bands , local people  
free  
All of it  
Taekwondo demo and the live music  
The great combination of entertainment for all ages  
Music  
The live music and community spirit!  
Community  
Live music  
Family orientated activities (bouncy castles) plus the music  
Live music  
Family friendly nature  
Music  
Everything  
Groups  
The music the bands  
The music the bands and atmosphere  
Family, community feel  
Sorry couldn't make it this year but judging by comments would love to go to one next year  
No favourite bit  
Sadly I found out too late.  
That it happened in our town. 😊  
Bands  
The whole event  
All the music  
All of it  
The free live music and local eateries  
Music  
Bands performing on stage  
All of it!  
Stalls  
Free kids stuff  
Nothing  
Free activities for children  
Great food stalls



Great music  
That is was a great thing for the local community  
The music!  
Community Spirit  
Live music  
Music  
Headline act on Saturday  
The atmosphere , music and the staff were all really helpfull  
Live Music and community feel  
Bands and arena events - like showcasing the local community clubs  
Shows and music  
Very child friendly  
Something for all the family and to bring the community together  
The music  
the music  
Music  
All the different stands and the music  
Stalls for local charities/events/companies  
My children having the best time being at the front of the stage living their best lives  
Music was good. Good community stands and well marshalled  
Kids area  
The music and bouncy castles  
Music  
Free entry  
The music  
The variety of music and the community feel  
Live Music  
Crowborough coming together  
The eco hub and music  
All of it  
Nothing in particular. Loved it all.  
Live music  
Live bands, music  
Live music, free event  
All of it  
The live music  
Music  
Loved all the free stuff. Face painting, inflatables and all the stalls. Also loved the love music.  
Music and bouncy castle  
The music  
Enjoyed the whole event  
The bands,food, beer tent. Community vibe  
Wonderful that there was something there for all the family  
The varied music  
Music, arena events  
Music & Displays  
Live music, community spirit, entertainment for the children

Bands

the varied music

The whole event had a fantastic family friendly feeling

SuperZero/Myeverest

Music, events

Music and dance shows, and stunts

Live music and performances, the fact it was free

Music and food trucks

The live music

It was all really good. Enjoying a beer listening to the bands probably a highlight

Music

Free entry. Sheep dog trials and free bouncy castle for children

Music

Eco hub stalls music

The crazy golf

All of it!

All of it!

Arena events

Free to enter

Live music

Everything fantastic for me and my family

All the music

Music

Music and food

Bands, good, chilled family event. Loved it.

All, there was something for all ages

Music , free childrens games and bouncy castles

Music

The shows

Music kids inflatables

I was a stall holder I think it was all very good

The music

Live bands and bar

were not as well organised.

Free kids inflatables, messy play, face paint etc

All of it, really impressed!

Live music

Live music

All of it! Such an amazing weekend for families

Music but need more variety in bands

The bands

Kids element - inflatables and local businesses

All of it. It was brilliant. Well done you!

Totally amazing.

Local live music

Eco hub and local groups

Music

All of it

Live music and chance to meet with people we knew  
I didn't go because I couldn't find any information online

Entertainment for children

The variety of acts, food and entertainment

The variety & free water (great touch)

Everything, very enjoyable for kids and adults.

Music variety

The live music and the care that the team took to keep the site clean

The sense of community it bought after such a stressful and divided few years.

The music and how chilled out it felt.

Music

The lovely weather and the location would have allowed for more stall holders

Free event for the family

Music

See the town coming together, live music and local hospitality

Music

Kids free inflatables and Eco tent

Community stalls, but also the music festival

All of it

The whole event.

Music, childrens area

west of the country for the past 20years and seen the good and bad ones all over the country. For a first time festival this was fantastic. It was well organised and you must have had a very good team in place to plan it all out as it worked very well.

The band and everyone Dancing enjoying themselves

childrens entertainment

The live music

The live bands

The Music stage

That it was free for the communities benefit

The free kids activities

We loved it all

The live music

The ice cream and bouncy castle

Really enjoyed the whole event

The very talented and amazing music artists

The nice selection of different food vendors

That it was free and really well organised

Music

Live music

The arena

Being social

All was great

Music

Loved alll of it. The shows were great and loved that all the kids stuff was free

Chilling on the field, drinking a beer whilst listening to music.

Music

The live music, the layout and free water.  
and the musicians were amazing, the shows were fantastic. As a family we had a fantastic time both days.

Music

Atmosphere

Dangerous Steve!

The set up , all areas covered.

Music

Live bands

SO Academy dance and BMX

The music

were brilliant!

N/a

Music, food, atmosphere

Community spirit. Music, beer, food

Food wagons

Music

Children's inflatables

Live music

Everything, it was excellent

All of it

Brilliant

Music

The music

Everything

Bands

Stage

Music/all of it

The family atmosphere and the delightful local bands who were so talented

Live entertainment - BMX riders etc.

Free kids activities and music!!!

The play area for kids

The community all together, music, food stalls

Stage, atmosphere & stunning view

Live music, kids area.

Music acts, BMX show, kids inflatables

Music

Food stands

Bouncy castle, shows and music, food and drink stalls

All of it

Good selection of food stalls

Music

Music, vibe, stalls, that you could access water

Honestly everything...

Live music stage

Atmosphere! Variety

The live music.

stage as it was more relaxed.

The atmosphere  
The live music alongside the bar/food options  
Music  
Kids areas and food stalls  
Child area for my family, parking was really well organised  
The music  
Supporting our town and the music  
The music  
The music!!!  
The music and atmosphere  
Music  
community  
Music  
Eco hub  
Community getting together showing off all the positives ie rugby club etc  
The music  
The Sheepdogs, the Motorbike display and of course the bands  
Free inflatables for kids  
The great line up of music  
The Bands  
The live music  
Seeing everyone have fun, free bouncy castle and other games.  
All of it  
The music  
Music  
Loved it all as did everyone i was with please do again!!!  
All fantastic  
Arena events  
Live music!!  
The whole thing, it was a fantastic community event, please do it again next year!  
Last band on Saturday night  
All of it, it was so well organised.  
Ashdown Radio and live music  
All of it  
Nice to see the community coming together  
Music  
Community coming together the music wasn't too loud  
Music  
Listening to the Bands  
Live bands  
Actually, coming together of the community. Everything was brilliant.  
The music  
Kids free bouncy castle . Live music  
Beer tent/music  
Stalls and displays  
Leaving  
The music

That it was an attraction for all, families, teenagers etc  
All of it was amazing  
Live music & being free  
Music  
So much to do  
The entertainment and stalls  
having the community together in a fun modern way  
Live music  
Music  
Love music not  
Variety of food choices  
The music  
Supporting local businesses and bringing community together  
Live music  
Community spirit and the local talent being showcased  
Everything!  
All of it  
Live music was amazing  
Stalls  
Sorry we weren't able to come this year, really want to next year!  
Live music  
Live music, free inflatables, great community feel  
All, especially crazy golf and bouncy castle  
Live music  
Music  
Bouncy castle for the kids, local stalls to support small businesses, the live music  
Dough Bros pizza and all the lovely food venues  
Music  
The music  
The range of music and stalls  
Nothing  
Live music  
Music  
Brilliant atmosphere  
Seeing Crowborough community coming together  
Live music  
There was something for everyone, and for all ages. And everything was local!  
Music  
Very well run  
All good! Relaxing listening to the music later, on a nice summer evening is what I enjoyed...  
Kids entertainment  
Live acts after 6:00 pm, local organisations showcase  
Music  
Music and the whole community getting together.  
The music  
Music, shows, kids area, all of it!  
The stalls and the music

Music and kids zone  
Lots of activities for free  
Music  
BMX jump show  
Music and picnics with friends. Kids safe and enclosed.  
Live music  
The local talent and businesses all coming together, the inflatables and keeping it free.  
The So Dance exhibition and The Croation singer  
The bands & a fantastic ambience  
Nothing much  
Lots of kids activities, food stalls and the fact it was free  
Relaxed feel  
Music  
Kids zone, music, sitting arrangements, everything!  
Live music and bar. Food choices  
escaping the arena  
Music, atmosphere and community spirit.  
Everything!!  
Live music, activities for the children, food  
Atmosphere  
It has to be the music, all of which was excellent. Although, all other entertainment was very, very good, especially the So Dance Academy but then I might be a little biased.  
Music  
Being free and enjoying time with family  
Music (live bands) and free things for the children to do.  
smiley happy faces!!  
Sunday afternoon/evening  
It was very well organised  
Atmosphere and the fact that it was a free family event  
As I took my 9 year old, for me it was a great event with the music, entertainment and activities  
Everything! Music, kids having free stuff to go on!  
Music  
The atmosphere  
Music, the free things for kids to do  
Bands and eco hub  
Music  
Headline acts, both days  
The music.  
Everything. So much for everyone to do and see of all ages.  
Music  
Music  
Live music, community, local businesses  
The music and atmosphere  
Live music  
Live music  
Family-friendly, something for all ages  
Music & food stalls  
The bands .

Music and local businesses

Family atmosphere, music.

The music

Kids enjoying themselves

Arena

Music

Kids zone

Live local music

There was a real sense of community. It felt safe and there was plenty to do for all ages!

The range of activities and acts which meant it appealed to everyone.

Live music and the arena acts

Music

Community Involvement

Atmosphere and music

Live stream so those that could not attend could take part

The atmosphere

All of it.

The live music

Great atmosphere

Music and food trucks

Having the music and plenty of space to spread out and relax with friends.

The live music, free fun for kids

Live music

everything was great.

Loved all of it

sitting in the shade getting together with friends Also the friendly atmosphere,

Music

Just having an event in Crowborough

Music bands

Music

The music and refreshments

Music

Community

Music

The price

Music

All

Stalls and music

Free childrens inflatables

Music

The music and the demonstrations in the lower field

Live music

Music & ecotent!

Music

All of it was very good

The music, the kids entertainment and the atmosphere

The music



Kids events

Stalls round the running track and free activities for the kids

The community getting together

That CROWFEST was free. Very helpful event stewards.

Great community vibe, well spread out. Great for families

Live music

All of it!

Ice cream

Everything x great family atmosphere

Music

The live music and that we were supporting local

The music

Atmosphere, great day out. The kids stuff being free made it so enjoyable

The live music

Live music

Everyone coming together

The live music

The whole event was fantastic!!! Loved it, and I am sure more and more people will go next time!!!

Mike Wilton Band. Seeing everyone enjoying themselves

Music and kids entertainment

Love music

Live music from great bands

stage

Everything

Only stayed for one hour but saw the first act (Elliott Graham) who was fantastic

Arena acts

The music

So much for kids to do & lots free so you don't spend a fortune

The fact that it took place.

How well it was organised

Live music and community stalls

Evening music- both days my family went about 4pm. Good community gathering. Loved it.

Kids zone and displays

The community vibe

The whole thing was amazing.

Kids entertainment was free

Live band

Everything, was so nice to have a local (and free) event to enjoy with the kids

The music stage

Music

The music and general atmosphere

Buzzing atmosphere, community feel, Eco marquee

It was a great weekend, the weather obviously helped too

The live bands

The cheap stalls and the evening musicians

All was equally good

The market stalls

Loved it all  
Live Music  
Catching up with friends I've not seen in a while  
Music!  
The headline acts  
Ecohub and music  
friends and family.  
Family friendly...tonnes to do!!  
Live music  
The music, people having fun  
Free water  
Community Spirit  
All of it!  
Mollie Parker singing - local girl - lots of energy - beautiful voice !!  
Music and kids activities  
Bands and eco tent  
The ability of the community to show case what is available  
The music and good times with friends  
Music and kids area  
Live bands  
Kids activities and stalls  
I loved the music and the atmosphere.  
The music stage  
Eco hub live music & seeing families having fun  
Music, food and drink stalls  
All of it  
The demonstrations of local activities, very well organised  
Taekwondo demonstration  
Music  
Live music and shows  
Drinks and live music, loved the hay seats  
The atmosphere  
Extremely well organised. Please keep the free kids area as that's a HUGE draw for families  
Relaxing listening to the great bands  
The great atmosphere  
Music  
It was all fantastic!  
Live music  
Arena, inflatables, live music  
Food and drink offer and inflatables  
Live music  
All of it !!  
The space & set up.  
Music  
The music  
So hard to choose! Loved the variety in the entertainment arena, music was great and having so many free activities for the children meant families stayed much longer and spent more!  
Music

The size and variety  
Kid's area, eco hub, entertainment on lower field  
The Community all on the running track  
Free events and community spirit  
Love music acts  
The food stalls and music  
Family friendly music festival where my two gig loving children could run free and be safe.  
Everything  
Seeing everyone enjoying themselves  
Live music  
Music and face painting  
Efficient, safe and responsible organisation  
The kids inflatables  
It was nice to see people out  
Live music. Free inflatables for the kids. Nice wide open spaces  
The live music and free kid activities  
Wild Horse  
All of it  
Music  
The live music  
I was on a stall so missed a lot but the general vibe was great  
That lots of things were free or cheap.  
How everything was so spaced out to avoid the crowds  
The ambition and scale of the event  
Everything  
The music  
The variety on offer  
Live music  
lovely seeing all the community stalls!  
The food stall and the live music  
The atmosphere  
The fact it was free  
The bands and shows  
Live music  
Kids absolutely loved the giant inflatables!  
Bringing everyone together, many things to do  
Performances  
Music, food. Scout BbQ  
Brilliantly organised and laid out  
Can't say I had a favourite  
All of it!  
The Greek van  
Live Music Stage  
All  
The free children's activities happy children happy parents  
Arena entertainment esp. SO Dance Company  
Music and events and kids entertainment

Bands  
Family friendly  
Music and open space  
organisation!  
Stalls  
Music and shopping  
Arena acts  
There was something for all ages  
Music, free children's activities and food tents  
The music  
Music, food and drink, free entertainment for kids  
All good  
The tent and the pimms  
Free inflatables for kids  
Kids dancing  
The whole community getting together  
Great music  
Local groups displays  
Wide variety of entertainment for all ages, fantastic community spirit, great atmosphere  
The music & chilled out atmosphere  
Relaxing, good music and vibes  
The live music - especially into the evening  
Perfect blend of food/drink/entertainment, great place to hold it  
All of it especially live music  
The music performances  
Live music  
Live music, food and drinks.  
Live music  
Lice original bands like Wild Horse, fantastic line up & sound stage.  
The Music, superbly organised  
Entertainment area  
The Live Music & Food Stalls  
The Music  
Music stage  
Music  
The venue was great, fab music.  
It was free for all to attend  
Free inflatables for the children  
I thought it was all good  
Kids zone!  
Music and beer tent  
Music  
Activities and stalls  
The Music. Free water. The whole thing felt really well organised  
Music  
The music and variety of food options  
The free entertainment for children.

Live music

Music

Music, free water

Good parking. We felt safe - good security/stewards.

EV show and Eco Hub

Live music

Live Music and different stalls

That is was free and so much to do

Pretty much everything

The music

Kids zone

Live music

Bbq

Tags

## CrowFest

**What do you think we could have done**

**Answered 633**

**Skipped 50**

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➤ better?

## Responses

Notging

Not so loud

Advertising. Lots of people I spoke to didn't know it was on.

More hydration stations. Kids area in shades. Bigger choice of food/drink vendors.

access to excellent stalls (didn't realise they were on, until they had closed down, as you were led to music field first.

More seating

More bar areas needed and allow cans into the venue.

Advertising

More promotion in advance

food stalls catered for Gluten free food. Tombola stalls would be very popular, maybe the proceeds from it could be put in for the year afters Crowfest?

Rather a long queue at the Beer tent ,could with another one ,or more staff on duty

Nothing

Nothing

Additional sheltered areas for the music. They were very popular.

Try and source another bar/pub to run one and more food vendors. The queues were too long.

Advertising/Information about the event

Nothing. Was great. Well done

2 entrances/exits

More food and drink spread over the site & more local businesses

Keep everything together in one place rather than on 2 fields

more rubbish bins

More bars

The event should have had more attractions for children.

Nothing!

is keen to play next year please.

I have no criticisms - I enjoyed all of it!

Few more paths/shortcuts open to link it all together better

An extra bar or two would have been nice. The queue for drinks on Saturday wasn't fun.

Bring traders up to main event field to concentrate peoples presence around the live music

Nothing

Nothing, Ran the event very well

Shade, more drinks vendors. Allow cool boxes and cans to be taken kn

Shade, more than one drinks tent and more food vendors

More shade

Done it before 2022!

Nothing

maybe more publicity?

I don't think so

Signage was a little confusing

of a lot of stock

Nothing, everything had been well thought out

Cold water

Maybe condense into one field and more local food outlets

The main stage should have been positioned the other end of the field so we could enjoy the view. the engineering tent bleached a lot of the view as it was a big black tent.

way to long to wait only

get rid of radio stage and allow learners of instruments have a go, put the fact parking was available on the website along with other useful info like no glass

Extra seating.

More shade areas on the main field

Nothing

Bit more seating

More shade shelters and perhaps more bar/food outlets.

to get everywhere. Perhaps put the festival where the displays were and the displays where the bouncy castles are. More shade in the children's area, none down there and a large marquee up in by the stage. Display arena times in the programme not just music festival

Crowborough vendors i.e. Bennett's/Fissh/Donna Marie/ or from the surrounding parish ie nick the butcher burgers/hot dog stand.

Marketing!! (Reach out to me if you need help, I'm a consultant)

Advertise to more people were aware it was happening

bails/seating, classic cars, more entrances/exits

Advertise earlier more bars .

Maybe charge a small fee for entrance for a local charity

More bar and food locations

Advertised more

Advertised more

More shaded places due to the lush weather!

N/A

about it or had the opportunity to be present, or was that the plan to just have the Blue Anchor monopolise it all?

Advertisement

More water points, not having any in the lower field was ridiculous!!

Had another beer tent to prevent long queues

child friendly food and drink stalls

More bottled water

Another area for alcohol, was quite busy at times

Potentially different days with different music genres

More shaded area's for people

keep it more compact with all stalls on top field

More seating would have been lovely.....but we'll bring chairs next time!

Very poor choice of bands and PR

More shade

Turn the volume down

More bars and food stalls

let in to the event with how hot the weather was. Should not of had a dog show with sheep in the hot sun, very unfair on the animals who have no choice.



Needs another bar and more stalls, queues were very long, more tables as well if possible safe to walk and cycle to and from.

Not a lot really.

Nothing

Nothing. It was absolutely brilliant and so well run. Oh camping would be amazing!

Beer

Anchor processed the queues very efficiently the interior of the drinks tent could have been a little more attractive

Make it 3 day and more food and drink stalls

visitors were spread out and it looked as though there weren't many people attending. I think better advertising so more people attend and starting the music earlier so more bands

More shade but who knew the weather would be so fabulous?

More vendors selling alcohol to avoid the ques

More shady areas would have been nice

time. There were very little drinks / food / refreshments in the lower field where the childrens activities were which was not ideal on a hot day having to walk the long way back to top field. I would also probably suggest having another 'bar' area as the queue for that was enormous.

Another bar as queues were too long

maybe go on for a bit later in the evening

More bars/bigger bars. 6 people on a 2m wide bar serving thousands was a bit of an oversight.

Maybe some more independent sellers too/other entertainment besides the music

Bigger Bar area

Map out individual routes for people who can't walk as far

More beer tents

Kept all the stalls open til the finish

Some food stalls in the kids area

More shelter but no one knew it was going to be that hot

My teenager wanted some fairground rides A big wheel would be amazing at this spot too

Some local craft stalls rather than charity stalls

Promotional material, the graphics and branding social media could be developed for next year, as the graphics are blurry and have no corroboration to the actual music festival itself

Advertising, would attract more food stalls, more bands, more people

Nothing

Happy with what I saw

More stall holders perhaps

More bars

Perhaps the whole area was too spread out.

Nothing that I can think of!

More places for shade

shade or shelter.

Perhaps more bars and go on a little later

Allowing drinks to be brought in. More drink vendors (big queue on Saturday)

Have the bottom bit open later than 6

section of the music maybe at 6pm with a kid disco.

Put the music on one of the ends of the running track so that it is closer to the rest of the festival so people can enjoy the music whilst looking at stalls and so everything isn't as spread out!

Some more activities for teens EG funfair rides

area I would have visited them. Needs much better advertising. I knew nothing about it, until 3 weeks before, when a friend asked if I was going. Hadn't heard of it..

Better advertising, and a programme of events

a second beer tent, queues in that heat were crazy

More food vans and more bar options. The queues were 20-30 mins long.

More acts on stage bigger names

Perhaps more covered areas as so sunny and could even double up if it rained!

a speaker system fed down there?

Nothing comes to mind

a second beer tent, queues in that heat was crazy

then the bands and music into the evening

More food truck, another bar, more local business taking part.

Beer queue was long

Not just one bar choice. Queues too long and Smokey tent.

More drink offering on running track

More shaded areas

Maybe a second bar? There was quite a long queue. Otherwise i think really well organised there was anything there until 6pm the second day!

More shaded areas

Cheaper beer 🍺 £6 a pint !

More bars

The music wasn't very upbeat

More seating

More shade and seating

sun for a long time

Cost of food was expensive

More bars and local stalls

Nothing everything was great

Nothing

More shaded areas

Nothing

Advertise

Maybe some more seating for the live music and another bar area.

More than 1 beer tent

Long queues at the bar

More tables/ haystacks for people to sit at/on

More stalls, more kids entertainment, more than one bar, queue too long

Have the entrance where the fate is so everyone walks through there first

mood a little bit because no one could sing along and dance

More seller's stalls

for plenty more stalls around the running track. A second beer tent would have helped. More shade, but next time it'll probably be cloudy!

Maybe programmes showing running order of bands, another beer tent, more cover, more loos

Advertise exactly what parts were free... We assumed as per flyer that all the kids stuff were free but then ended up paying £3 per child for the tea cups for a couple of minutes.

Wider range of music to suit all ages

Having an entrance to the lower field area, or better signage telling you how to access it

Maybe some more things for kids.. big tent for shade near the stage maybe?

Extend over a bank holiday

N/A

More bar options (too long a queue)

Nothing better, I think maybe more stalls for food and drink but on the whole excellent

More shade for families alot more large tents put up and around.

More food and drink outlets

Make the event plastic free

There were very long queues at the beer tent and some food stalls. Not really something you could have controlled but maybe get another pub to have a beer tent too.

Possible more stall with local businesses selling things

Advertising pre event otherwise very organised

Provided a decent website that appeared in Google search

Possibly more food outlets. Some queues were very slow.

Mixture of original and cover bands

Have the main arena schedule in the programme

rag n bone as he's an East Sussex lad.

Nothing

good, very long queues for drinks

More food and alcohol stands. Queues were very long.

Another bar and more of a variety of music

Thought it was great

crafts, retail, etc

More rides for the kids but not as expensive as the teacups was £3 a child

Yes

More shade if possible due to hot sunny weather

Nothing

More shade! We left as it was so hot and very little shelter (not your typical British weather)

Possibly two entrances, so people could have chosen to enter at the bottom end too.

Few more stalls / food and traders

More stall food maybe. But the event was all good. I can't complain.

More stalls

three stage areas. One on each field. Each field a different theme, and different genre. Have one stage as music for young children with the inflatables, then have another field where the stage is more laid back and acoustic with stall holders situated around it. Then finally have a main stage with the main artists on, have features within this field, a vip bar/food area with its own tent, a general bar (much bigger bar needed, possibly you'll need two next time) food vendors set up with More stools and things to do.

More than 1 bar, the que was massive

over three days and do a Friday DJ night, Saturday Indie/Rock Pop then Sunday, chill and orchestra

Nothing it was a great event

question down.

The queue for the bar was so long. Either a bigger bar or have another company also serving.

More inflatables as they were so busy

Nothing. It was really well organised

Better bar facilities

A bigger stage

Provide some more shade/rain shelters

Nothing

Have more than one bar

More shade areas but that is because it was so hot. A stage inside a marquee would be good the running track

Open up stalls to local crafts maybe selling festival items, face painting etc

More drink stalls

Another beer tent

None

More food wagons and beer tents to cope with demand.

Nothing

More variety of music

Better advertising as to what was on to bring cans and plastic bottles.

was fantastic

Move it all to one place rather than split site

Stalls, map, access for less able familiar to them

More stalls and exits

Nothing

and surrounding villages.

More seating for older people

Maybe not so spread out?

Have a second bar on the lower field and possibly a second entrance/exit on the lower field.

Kept it all away from residential areas

Bigger bar/drinks area. More seating.

stacks for seating.

Nothing

Better parking so the houses in the side roads weren't annoyed by people parking in silly places.

Avoid artists just singing dreary songs needs to be upbeat throughout.

Probably a second bar would be needed - queues for the bar were very long

Put the water in the shade

separate fields

Needs another pub business only one so queues were long

Had the music on till 10pm. 9pm seemed very early to finish.

More seating area! More shade! Another bar wait was far too long!

Drum and bass and house djs on the stage not just singers

More shaded areas

Put everything on the same field so it's more accessible and less sparse

More shaded areas

More shelter. More water play.

old struggled to walk so far! more drinks stalls available - it was too far to walk back up and queue for drinks, prices of drinks were very strong.

More seating and cover for shade, if lucky enough to have such good weather again!

More displays, clubs and activities

More beer tents and more choice of food stands

More areas to sit in shade, the kids area was great but maybe a smaller area within that for younger children to get involved as lots of people brought their babies with them

Less plastic. More eco friendly

Some of the stalls were a bit naff

Better music

Turned the noise down for local residents

More general shopping stalls

have been explained to stall holders. Had to carry vast amounts of kit only to be told 'it's an emergency exit - you can't use it'. Then found another exit which had a metal bar obscuring the exit so fell over! Each stall should have been given a leaflet that everyone else was given.

More shade. Gazebos.

More bars or allowed to bring in drink in suitable containers

Longer opening hours for stalls

parking provision.

There was no representation of Dance music. Maybe a DJ or 2 next time, from local talent.

marquees so people could have some shelter from weather

Easier access to the children zone so you didn't have to walk all the way around with little ones

More bins, more stalls round the track

More beer tents

more food trucks too.

Exits from the lower section as was quite a walk all the way back through

More drink tents like pinks and strawberries guinness

More stalls and fun activities

difficult. Traders for food and drink struggled with running out and long queues but that's because it was really busy and they couldn't know that would be the case. They'll learn. They don't do

More shaded areas ...

A little more shade

More stalls

Not much

coming in.

I was surprised at the price of drinks in the bar

Cheaper eating trucks, found them a little expensive £4 for a small pot of ice cream

Put the stalls far away from the bouncy castle generators as it was super loud!

I think it was very well organised and was happy with what I saw

Another beer tent.

The bar situation wasn't the best, think you need 3-4 next year.

and inflatables , maybe an entrance for disabled

More stalls

Bigger bar maybe

Parking!

More shaded areas

Better announcements about dance group, bike stunts

Maybe more food outlets and bigger bar as queues were long!

No couldn't fault it at all

Less queuing for the bar

Bigger bar - the queue was far too long.

Brought food and drink outlets and hay bales etc closer to the main stage .All a bit too spaced out

Nothing. Was all good

water. More food stalls. Didn't understand why the stuff on the running track was so far away from the stage and food, could it not have been on the other field? Needed another bar or bottle bar.

Would have been nice if there were more craft stalls/local businesses there

Need to be more open to other businesses only one pub where the other local pubs approaches?  
Less spread out, maybe use one field. More stuff there.  
Nothing i thought it was amazing  
the temperatures would soar!  
Nothing really. Perhaps a bit more media coverage of the event.  
More alcohol bars  
More shelter from the sun. More hay seats  
More drinks places.  
Beer tent and access  
More shaded areas  
Scale it down, stop trying to do too much.  
More drinks more water stations more shade/cover  
Had more than one outside bar  
More stalls & rides. Cheaper food  
Bar queue was very long  
More water stalls in the children's section  
Nothing  
not much - we loved it! maybe more seating? hay bales and tables were great idea  
Opened up the access by the allotments.  
There needed to be more access to drinks - beer tent was great but huge queues!  
Perhaps a few more local craft/business stands  
To be allowed cans from the start.  
All good.  
food vans, teenagers attending with their friends were unable to eat due to the cost and left early  
to find food else where.  
Nothing  
Maybe more bars so queues shorter  
A bit more info on times of things.  
More shelter from the weather  
Another bar  
Sorry we weren't able to come this year, really want to next year!  
Might need an extra bar - the queues for drinks were very long!  
arena field it felt very spread out, disabled access and exit needed on race track. Clearer earlier  
communication about stall restrictions, all food stalls together, lanyards to have safety release  
Stallholders displaying the price of the things they are selling would be helpful  
More soft drink selection  
us.  
would be great!  
More bar selection as the question were terrible and very expensive  
Keep the kids area open later.  
More stalls...craft, jewellery, children's pocket money stalls etc  
A second bar would have reduced queuing times and increased sales  
Told dominos about that , we lost loads of customers and staff list out on wages  
Another beer tent  
More local pubs for food/drink  
introduce community sports - like tug of war etc.....  
More stalls and other activities  
Nothing

Can't think of anything!

Not closing off the whole area. Leaving space for people to walk in the morning  
the way into town should have had info. Maybe BT exchange could have given a few more of the  
cable reels to use for tables. Also give 'poo bags' on entry to people with dogs as a few  
inconsiderate people had left their dog mess near the bails they were sitting on!

More shade spots

view the other areas

Maybe more stalls, & activities for all ages, actors dressed up in costumes ie micky mouse etc

More stands offering drinks, the one tent really wasn't enough.

A few more events for children to watch in the arena

More shade, more food and drink vendors

More shade

(eg I would have come specially to watch the dog show but didn't know about it til after it was  
finished). Another bar down on the display field.

Bit more places for being in the shade.

More shade

More bars

More detail available prior to the event

2 bars and no need to walk back on yourself each time you went from one area to another.

More food and drink stalls, as queues were long.

Nothing it was all excellent- Well done you

At least one other beer tent, far too popular so big queues

there was only 2 or 3 people on the bar and about 100 people in the queue on Sat afternoon, I  
walked right down to the bottom and no bar there not even option for a soft drink so I didn't buy a  
single drink and left after an hour, next time definitely add a few more bar areas. Also think its  
pretty bad that you couldn't bring your own drinks in, all smaller local festivals in public parks allow  
this, it was played off as 'no cans to help the environment' but was quite obviously a ploy to make

Community fund not council tax payers

More food/drink options

More straw to sit on

Maybe more local companies selling crafts etc on stand

on an hour wait for food once ordered. A second bar, or multiple independent local breweries, as  
well as more food vendors. Also would have been happy to pay a deposit for a reusable beer  
glass (like they do at the oval cricket ground). They charge £1 and you can either claim it back or  
Perhaps more than one bar as queues were lengthy at times

Just use the same approach next year and go from there.

Provided more areas of shade

More, just more of the same! More food, more activities, more music!!

Had such a Ty, nothing springs to mind.

Make it bigger!!

Not have the real expensive children's ride with no prices up

Publicised it a little more

More bars/drinks selections

Entrance to the festival had been via the lower/running track side - then vendors/exhibitors might  
have had more visitors/

Felt quite spread out - kids area could have stayed open longer

the other field. I personally thought it was the best use of the space, however would have liked to have been able to see and hear the bands while I was waiting for my daughter and her friends on the inflatables. I appreciate that wouldn't work near the entertainment arena but maybe a screen/ Honestly can't think of anything

first - I wondered if there were some people who didn't realise there was a lower area, despite the signs in place. But all in all it was fantastic!

Nothing

It would have been nice to have more variety of music

It was a crazy hot weekend. More shade/cover. More bars

A bit more capacity at the bar - queues were very long on Saturday

Explained parking on site. Provided more shade.

rubbish.

More stalls like tombola

More food and drink outlets, charity collection buckets should have been located near entrance

More options for sitting on .

Was great to have free water, needed managing a bit better, bit more for kids to do

I think it was brilliantly managed. A fantastic event for the town!

Pub area got busy, publicise that you can bring blankets/chairs although lots of people did

Publicity

More hay bales for seating .

Signage/site map: people were leaving through the front gate to access the running track and having to queue to get back in. Beer tent: queues were very long.

No negatives - was very well organised

bottom field.

Exit signs were misleading on first day!

More vendors, stalls

field

It was brilliantly organised

More than one bar. And more hay bales (seating areas)

It was unclear how to get to the bottom field with the stallholders so I had to ask

Provide more shaded areas

Sunday)

More vendors, bigger and/or more than one bar, longer music sets.

better. Taking the beer tent away from the main bar would have been so quicker. And hired more staff

production and the creative industry (Great inspiration)

A silent disco and maybe a few more stalls

Cover bands rather than original music

More beer tents

Shorter path between top and bottom fields

More stalls .. although the heat must have been a contributing factor  
sun.

Not sure, it was so well organised

More affordable food and drink

day a bit.

more food outlets the ones there ran out of certain popular choices

Bigger bar large queues



There needed to be more stalls preferably local business stalls to compliment the charities and organisations, there also needed to be more local food and drink vendors

More toilets

Let people bring own alcohol in

Run the music later, say till 10pm

It will grow and get better each year

Bar and layout could be improved

More shade

Increase craft stalls

by the beer tent. Maybe just a bit lower so can enjoy others company (also have an autistic child so was a bit much when sitting as far away as possible). Thanks

More local crafty type of stalls

Maybe some more activities for children- something interactive perhaps

Bigger bar the queues were bad

More seating and tables and a class car show

festival where they had a giant water slide using just a large plastic sheet water and washing liquid, great fun for the kids. Perhaps a second alcohol tent as there were large queues on

Organisation

Have more than one refreshment tent maybe on lower field with the other stalls

castle, if these were near the music we could do both!

More tables and seating, more stalls and rides

More drinks stands, one down the bottom by the running track would have been good

A few more straks

Kept it on a smaller site so everything felt more accessible

Not enough food and drink outlets. The queues as a result were far too long

At the arena need shade, more seating (hay bails)

Maybe added another exit point as it was a trek to get back up with a pushchair and children

More drinks tents

More covers bands to get people dancing

More activities

Maybe highlight where you can collect the child safety safety bands

Second bar maybe?

More local stalls

Continued for another hour in the evening

Music in all areas, including kids areas. Shade in kids area.

Nothing!

More bars, the queue for the blue anchor was always so long!

Nothing all very well put together

to see a marketplace area. This would have been a real opportunity to support local independent businesses and craft businesses. Pre event marketing was not extensive enough for an event of this size. Many people I mentioned it to where unaware it was happening. Great to see so many local charities and community groups but it did feel a bit like the lower field was for children so it

Perhaps to try to get someone famous to perform

Nothing

One bar selling drinks is not enough

Have more areas where you could shelter from the sun (or the rain if it was wet)

More shade

I think the stalls where a bit samey, needed a bit more stalls like tombola

Maybe a few more stalls?  
More seating (haystacks)  
More shelter  
Easier access to the kids area/running track section from the main field  
Advertise it better I only found out about it when they put the bollards out.  
Maybe more shelter from the sun.  
venue. More bar options.  
More outlets, bar was shocking-massive queues and no stock.  
Not much. It was very well organised  
Maybe more food options. When it hit 5, the queues were a bit mad!  
More shade more staff on stalls/bar/food far too long standing around for what it was.  
More food outlets and more bars  
More shade  
Bigger range of different stalls  
Possibly have more shaded area  
Fewer plastic bottles, just water refill stations  
the doors opened, so there was hardly anyone there to see as it took people too long to get down there  
Increase marketing of the event beforehand, not very well publicised  
Less country music, people like music they can dance to and engage with more  
More wooden table to sit for family as lots of people was eating there  
Had better access to the lower event. It took me ages to find my way in. There could easily have been access up and down the slope or next to the running track.  
Big space to fill....even more stalls....contact local clubs to have stands  
cool I think?..  
encouraged people to bring their own  
Let people bring their own drink in  
Perhaps more tents for shade  
More focus on sustainability  
kept their little one's entertained. Would have given the earlier musicians a bigger audience if it could be together somehow.  
More stalls with local produce/gifts  
Cheaper priced refreshments  
Nothing. Loved it all  
happen.  
bouncy castle generators  
More pubs/bars  
Make venue little smaller - too spread out  
Loved it  
Have more than one beer tent  
within a 10 mile local businesses  
Nothing for the first year it was great  
More food and drink options. Another beer tent.  
Maybe a bigger headline act  
a scaled down funfair type entertainment perhaps?  
More advertising and social media about the event. Information about the stalls, food and drink etc  
Reusable cups at the bar with a deposit as some local events have started to do  
More things to do in the main music field. More shaded areas.

More bars and stalls  
More signs for directions of exit and entrance  
More entry and exit points and less spread out  
Another bar and less spread out so more people hang around the stage  
More than one drinks tent  
Felt too spread out  
Bands playing more familiar music  
An entrance where the vendor/stall were whilst that area was open  
If possible space wise, bring all onto one field/area.  
Think it was very spread out, maybe bring it closer together  
Had local stalls selling things . Crafts/foods etc  
Larger bar, more food options  
more childrens entertainment eg puppet show, magician,  
fabulous.  
Prices of ice cream were extortionate so keeping food sellers prices reasonable would be good.  
the crowd singing along more. A few more food and drink vendors would be good although  
realise it was probably particularly busy due to the lovely weather.  
Full length bar in the beer tent  
More hay bales to sit on.  
alcohol to avoid queues and drive even more profits.  
The bar queue was too long. Need another bar  
have been fine  
More stalls  
More bars/bigger bar area  
It was great!  
The Music could not be heard down lower and majority of food felt miles away from stalls ...  
Another beer tent, food on the bottom field aswell.  
between music acts on one stage and then children performers on next. That way every all in one  
space. Could have account updated everyone on top field and more people watch music acts!!  
OR ... everyone on bottom field - 2 stages plus stands around track. More hay bales and tables  
Just needed more, it felt very empty  
second field  
Another bar.  
Little bit more shade dotted around  
Perhaps in the evening have more popular music  
More promotion to advertise this brilliant event  
anyone selling any raffle tickets either.  
More free activities for the children  
condensed  
A bar and some shade down near the arena  
More food vendors  
None  
Another bar  
Play music inbetween acts  
More influential advertising across social media involve local businesses  
Speakers so the music could be heard down by the track too, the atmosphere was lost down there  
More business stalls and more food vendors and another bar to reduce the queues.  
Little more shade options

More music variety - something for kids, maybe folk music etc  
Needed more drinks tents and water could of been left more in the shade as it got very warm!  
probably affected their sales.

Bar area could have worked better, with a larger area to reduce the queues

Greater variety of bands / music styles. Pint of lager £6 was quite steep!

Perhaps serve drinks in non-plastic cups, or make them more reusable

Next time add some game stalls or something else to do

More stalls on the sunday

More cover songs, seating, shade and another bar.

The bar/beer tent - you need more than one as the queues were ridiculous. Maybe have a separate Pimms tent and Prosecco tent to give more choice and spread the queue out

Nothing

X

Have a second bar tent as the queues were very long

More food variety

A bit too spread out, maybe the arena area could be smaller and stalls placed around it

Nothing

More activities, more going on

More local businesses represented and better pre-event promotion.

I think there could have been more toilets and more benches for seating

More bars

More shade!

a drink were so long

Not a lot

to prevent one lengthy queue which puts people off from queuing. Also an option for people to bring in their own drinks for maybe a small entrance fee.

More marquees for shade

More food and drink stations - beer tent long queues

Nothing

Shady spots

More stalls

Nothing

More seating

Loved it, just more places to sit in the shade

More seating and tables, food options and stalls to purchase things

track but the exit was back up the hill, far to far for the not so mobile especially in the heat. Was going to bring elderly friends but they would have been too tired to get back up the hill. In future please have a second exit near the caravan site. It was unfair to make it impossible for the elderly music

dreadful and also expensive ( Nongs and pancakes)

Not so spread out

More alcohol tents, the queue was really really long.

Perhaps a couple more shelter areas

Bar queue was too long & slow. Needs more bars

Perhaps more catering outlets

More seating

Less plastic bottles!

Long que for beer tent

There should have been another bar. 40 mins queue each time was crazy. It was the let down and main thing people were talking about, especially as they ran out of loads of stuff.

Nothing

Tunbridge Wells maybe some cover bands as well as originals included in the event

More than 1 bar in the top field as queue was always long

Another or a bigger bar so you aren't queuing for too long.

Adding in a mixture of Covers bands so that the crowd can sing and dance

Bars, need more of them, queue way to long.

numbers

Couldn't find any cakes for sale! Queue for bar was massive, maybe needed 2!

Brought the stalls down the bottom, up closer to all the food stalls & stage. track.

by the exit. Not great when you can't leave your stall for long or can't walk that far especially in heat. Would have been more sensible to have another one or at least the bottled water at the entrance to second field. A shorter route is also needed between connecting fields, walking round all that way is ridiculous. Also the entire event would have been better in just one field or the bottom two fields together as it just looked empty constantly. A few stall holders were annoyed by

More food/drink stalls

More beer tents. Too long a queue

Need more food and drink stalls in the lower field

More shaded areas, more water points and more beer tents/pub drinks

Having two bars would have been good to cut down on the queues. Also, making the arena slightly smaller so that people were sitting closer to the stage, rather than being so spread out.

Nothing.

Saturday

Nothing really apart from maybe sanother bar

The bar. Very long queues. Better system needed.

Easier route in for disabled

More shaded areas and more than one bar location. Maybe more bins as well!

More competition on the drinks front. £6 a pint felt rather expensive when the same drink could be bought in a pub in town for less than £4... Maybe another stall to keep prices keener ?

Long queues at the bar

Maybe some famous names or a headliner, a different compere

near enough food stalls. It wasn't that busy but you were waiting for nearly 30 mins at each food truck. You need two or 3 standard food trucks that just sell burgers chips hot dogs chips etc

Store the free water in a place it wont heat up! More food/drink choices as the queues were awful - my husband spent the first 2 hours queuing for the bar and then our food.

Made it a bit less spread out

2 bars, more food vendors to eliviate queues

disorganisation I think. So a more streamlined organised operation needed for next time. More shaded areas - it was very much catered for kids but with very little shade meant we needed to come later in the day and couldn't stay that long.

More places to put rubbish could seem to find a bin for ages

Arena acts that lasted later

another two.

Bar prices extortionate

More refreshment/beer tents. Queues too long for drinks.

Better entrance access top & bottom , bigger signage

Tags

## CrowFest

### Do you have any other feedback?

Answered 535

Skipped 148

Respondent ID	Response Date
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## Responses

Loved the whole mix of stuff for all ages

Please spend money on something which has long term benefits for Crowborough.

friendly event I could take my toddler to.

Well done

water to play squirt with. Wasteful and selfish

cover songs. Also, one night (Friday or Saturday) a local DJ!

More environmental events. Local produce

Well done to the town council

were an adequate amount of toilets. Extremely impressed with the whole set up. Giving out free water bottles was a nice touch as well as it was very hot. Well done Crowfest. I just hope if there is one next year we don't get charged a lot of money. I know Hawkfest is charging £10 to get in, Generally a very enjoyable event . Just need to sort out the beer tent,rather painful having to queue for so long . Especially as no bottles or cans were allowed into the event involved in putting this event on.

this is not very eco considering there was an eco hub. You can get water in tins now or just have refill stations and paper cups etc.

Fantastic event for the town, a great way to get the community together work on this one !!

bed, but for the greater good we didn't mind it. (just no later than 9pm please as they were two tired monkeys after a fun day at the festival!).

Was a fantastic event...well done Crowborough!!

It was a very good day for me so I'd like to return

The bar was poor, the waiting time was ridiculous

No.

Excellent music, food and kids inflatable, amazing

I think the support staff did a great job - especially the stage & sound crew.

the music n see some of the other acts. Well Done Guys

No

Well managed and the perfect variety of music

No

Good family activities

It should definitely be a yearly event!

Allow people to bring cans and cool boxes in

A kids craft area would be great.

Top job 🍀

Make sure it keeps coming back!

No, just do it again please!

good event - very good for a first one !

Really well organised and pleasant overall. Please repeat next year!

both arena and MainStage didn't mix as the distance was spot on. The bands on Saturday were a lot more upbeat and crowd involving compared to Sunday. The covers went down well with the crowd mixed in with original music from the artists. The arena had the fence all round but people gathered just the sides that were on the way to the play area and stalls - easiest route. So was a Very well organised

Maybe a tent with a dj, playing different sets throughout the day....

car park.toilets should also have been by the entrance,not the other end of the field. Amazing festival! Just not laid out to well

Yes, more beer tents better prices, £6 a pint was more than London prices

Only that is was very well organised  
next year!

A great little festival. Some more well known bands might help attract more numbers.

A fantastic free event, thank you

Was very well organised. Thank you  
making it happen!

I thought it was a great family orientated event.

Good event, would have happily paid 5-10 entry

The above is very much intended as constructive feedback, festival was a brilliant idea!

Music very good love to see new bands and old bands .

A very good community spirit after covid

Just excellent weekend

Staff were all lovely would like to come again next year

Would love another crowfest next year staff were all lovely to  
fences/signs. Obviously we pick them up on our walk

N/A on this occasion

More publicity

No, it was a wonderful day

Fantastic event and we'll done to everyone who organised it  
local catering was a great way to support the days.

no

Very well organised and loads of free stuff for the kids. Well done !!

Would love to know how much it cost as I'm sure it could have been done a whole lot better

Fab day, lovely atmosphere, great bands, loads if stuff for the kids too. Great food

Disrupting lives even some distance away

Good well organised parking. The weather of course helped but it was great to see so many  
people of all age groups relaxing in the open air and just enjoying themselves. Don't know how  
much it cost but if the Council can afford it let's have it again!

understand the queues for food and drink were quite long, so perhaps worth looking at how to sort  
that, but please lets make this a regular thing!

No it was brilliant

No

Excellent event

Please do it again

Amazing venue, let's do it again please

It was great, thanks so much and congratulations to you all.

It was a brilliant event ran exceptionally, the whole family had a lot of fun

Music to loud, too long and too late for local residents living near to Goldsmiths.

Absolutely fabulous to have this event in crowborough, please do plan another year!

Great event ,just what the town needs.

nope

Was great to see an event that got all the community together.

water

Defo do it again!

No

No

a couple of pounds to go towards costs. Council tax bills keep going up and up and surely this would help. You do bag checks so wouldn't take any longer... the same for fireworks night.

It would great to have this event again next year

friends on Sunday. But one of the lads was turned away at entry because he didn't have an adult with him. Others got in ok. He had no alcohol etc. This wasn't clear to me I thought all could go.

Great event. Glad it was free as felt inclusive for someone like me , single parent. Well done

Overall I had an amazing time!

Brilliant to see people enjoying live music, dancing young and old ! It was truly amazing well done

Can we have it as a yearly event rather than the summer fare, much better

Great to see an event like this in our town and the fact it was free is amazing

Well done

Please please. Let's do it again.

Please, please do it again

Great community event. Photos don't do it justice as they make it look empty.

Great family day

water dispensers. Would encourage people to refill rather than so many plastic bottles being given out

Absolutely amazing definitely would come if there was ever another event like this

I loved how safe it all felt and great parking. Thank you!

please do it again

Fantastic event, really enjoyed it. Thankyou

See above, missed some of the displays as not sure when they were on.

brilliant event...please do it again... and PLEASE keep it a free to enter event

A great event for the town that lots of the community can experience - especially as we pay the highest precept in East Sussex which doesn't provide much benefit to the residents.

It was good to see so many people of all ages supporting the event .

Really enjoyable weekend, we loved it! Please do it again so it can grow and grow!

Thanks for an awesome event

brilliant event...please do it again... and PLEASE keep it a free to enter event

It was so great. My family thoroughly enjoyed the whole 2 days. Please run again next year

More shade?

attended more local business will decide to join in next year. Perhaps it could be combined with the French market that used to happen?

and picnics.

Loved it, well done to the organisers, you've done Crowborough proud.

We really enjoyed it - well done!

Really enjoyed it. Well done!

It was a really good event, well done to all who helped and worked on it.

No

on. Unfortunately we were only there a short while but would have loved to have watched the bands, the other entertainment and stalls. Great atmosphere too. Well done to the organizers and



Please repeat 2023 it was fab !!

More food stands would be good too.

Please please make this an annual event

Brilliant event for whole family, well organised.

Make it more obvious on the lead up to the event that there is parking available on site!

Could of had market run stalls , local breads, crafts etc .

Thankyou to all staff performers stall holders etc me and my children had a wonderful time

No

Loved it

Keep up the good work

As event gets more popular will need more vendors food and drink - took ages to get drinks

Well organised and great to see so many people from the community having a great time

Well done Mia and the Crowfest team

Excellent event, so nice to see the community enjoying themselves and kids having fun friends. We live very locally and they wanted to watch the live music for the last hour, given that it was a beautiful evening and a Saturday, so no school the following day. We should be encouraging this age group to have responsible fun independently rather than taking it away from them. Bag search upon entry and not old enough to be served at the bar, so as parents, we really can't see the risk here. So instead, to they walked around town for an hour, bored and without go home again. The addition of the music holds people there and invites returns for the second day. If there was no music we would have only visited once, and only for a short time. We wish we could have stayed longer but we had a small child that needed feeding and bedtime. Overall we were very impressed with the event and really hope it comes back bigger and better next year. community all ages together.

heat.

Maybe open the running track area as an entrance for less mobile people that just want to see the stalls? Have more local businesses with stalls, more food vendors.

It was amazingggggg, thankyou  
or camping rugs

Thank you to all involved. Thought it was all very well organised and we had a wonderful time.

Really amazing initiative

Brilliant work! Well done Crowborough Council.

for future events at the exit and entrance.

I would like to a big congratulations to everyone involved I hope this will be an annual event

Extremely well organised

have seen people being charged say 50p for a reusable cup which they could then fill from taps.

Maybe consider a similar scheme next time. But a very good event overall!

No thoroughly enjoyed the day. Please do one next year

Great event please do it again

Nice that the toilets were kept clean

Otherwise had a great time, can't wait for next year.

Had a fantastic time both days

A much more enjoyable summer event then the high street fair

More tables and seating.

Good signage . Good variety of activities. Excellent food.

More music please

I struggled to see what the events on display were but did catch the bmx riders who were excellent

We live very very close and we're worried about the noise and crowds but think it was really well done and finished on time which was appreciated. Our kids loved the shows put the stage in the middle of the running track and all stalls / food around the edge. Everyone would have been together

Done all very well organised

Great event for all the family, massive thx to all who organised.  
deserves it.

Hope we can have it again next year.

Would have been good to have more stalls, invite local craft stalls?

negative feedback you hear (if there even is any!) as from one professional in this field to another you smashed it and it can only get bigger and better! Well done to the whole organising team and on both the stage areas.

Maybe seeing if the end could be a bit later such as 10. Really enjoyed it thanks

All the staff were so friendly and happy, they were a credit to the Council

No

No, just congratulations on a great festival for Crowborough

Great event - thank you - we really enjoyed it!

No

Well done

that away now!!

for sale. Can you stop the Charities just having tombola and boring stuff and instead focus on having crafts and products by small businessss? It was amazing overall though and so much

The festival seemed so professionally put together, everything. Had been thought of and the organisers should be recognised by the council for their exceptional work on this.

bar/ refreshments on the running track,

Excellent event very well organised, fantastic family atmosphere

Just music needs to be more lively

I think it was very well run all the food outlets were well run and great food also the beer tent was extremely well run thanks to all the girls they managed brilliant thanks

captive audience

event but more up to date.

£5 entry fee - with kids free. This is still affordable for most and would enable a bigger event maybe. Thank you to the town council for funding it. Bring on 2023!

area has to offer and the business who need our support. We'd be happy to pay a small entrance fee if it meant this could happen on a regular basis

N/a

Get the kids karts franchisees along down in the kids zone plus a free more things for kids to do- overall tho a great idea and we'll organised event- you MUST make it an annual festival!!

Better advertisement

Food was very pricey and I know event was free the food did cost a lot over the two days.

connected. It was an excellent event, thank you.

Efficient and secure. Not sufficient advertising around town for those not on FB.

presentation. Congratulations to all those involved.

Well done.

No

good job otherwise.

It was very good and would love for it to be an annual event

I wouldn't mind paying a reasonable entrance fee for day/weekend if it helped with costs

Brilliant keep doing it

for them!! Our only small complaint was that we couldn't hear what was going on on the top field. Would of been nice to of had speakers in the kids zone as this is where the kids wanted to be, and us adults felt we missed out a bit on the music

Great to have local vendors. Good event to bring people together. Thoroughly enjoyed it.

Fab event for the people of crowborough 🍷

No

Well done, great event 🍷

jumping on all the water bottles (a waste of both water and plastic) they laughed at us and didn't do anything.

Brilliant family event. Absolutely loved it! Please do again!!!

Loved it. The kids had so much fun. Great music.

the man then felt it appropriate to give me what for in front of a load of kids. He then moved around and did it to another lady whilst I waited with my friend, and then complained about kids

Thank you to all involved! Amazing event.

It's just what Crowborough needs, great atmosphere and thoroughly enjoyable

Music wise was great but would have been good to have more covers so people could join in

Great thing for the community

Too noisy too late

better ambiance. We were all spread out and made it feel 'remote'. Exits should have been safer and clearly marked.

Thank you all involved, great to have something different going on in Crowborough

Really hope this becomes a annual event. Thank you.

picnic blankets like others did but I didn't know that was an option. It was great that there was a large gazebo provided. A bigger or multiple ones would've been better to protect more families

More seating/ hay bales would be useful

music down there though.

Looking forward to next year!

Well done let's hope it's done again!

picnic food (no glass no bottles). Well done. It was great. I live in surrounding roads - thank you for putting the cones out. It would've been a nightmare otherwise. Will definitely attend to watch  
It was great!

Do more of these advent's

Really enjoyed the event! Definitely going again next time!!

things to talk about and do

Brilliant day enjoyed by all

Well done to all it was a fab event and would love to see it on every year.

Make it a regular event!! And thank you for organising it!!

Was a great local event particularly as it was free for all

More drink variety

Maybe get things a little bit closer to each other especially on Sunday.

Don't change it

It was such a great event, brilliant music and atmosphere

Multiple exits. I had to carry my exhausted 3 year old a long way round to exit. Asked some guys guarding another gate but they wouldn't let me through. I felt trapped and upset by this  
there cars in for the fireworks display and also that field is nice and big you could get a funfair in there.

Very good , enjoyed both days

Thank you Crowborough!

No

If there was more stalls people might stay longer. Then enjoy the evening

Well organised

signage didn't work

No

Can we have this yearly please

Please do it again next year!

word gets round.

Have a funfair as well.

Superb event - please do it again

Bit spread out I didn't even go down to the lower field

I enjoyed it and hope it happens again.

Please put it on again next year

No, it was really well organised and a great success

More bars!! 😊

event ❤️👍👍👍

very very long q at time, but very enjoyable

Stop the security guards from swearing at each other in ear shot of kids. Not acceptable.

Please thank the guys on car parking they were excellent and well organised

Was fantastic can't wait to go again

Great event very well organised thank you.

Great weekend!

Fabulous event for all ages, thank you.

I really enjoyed the event, it was nicely spaced out, so it never felt too busy

make sure this is a regular in the crowborough diaries!

It was great and so well organised.

No. All went well

No

Crowborough fixture. Well done to all involved .

Wonderful, well organised and fun family and community event

Would love a local small business tent, maybe like a 'l

Fantastic event for the whole family and well organised

Excellent event

love to see it back next year

Amazing!! Well done, can't wait for next year

Music was of a really high quality.

Better advertising about the event.

Loved the kids bouncy castles

be monitored.

More food vans such as Thai, as well as Let's Go Greek & burgers

Nope

Great couple of days for Crowborough

Maybe another marquee to cover for watching music

Programme of events on bottom field too! All staff v friendly  
well done.

water, local food and drink vendors, very informative eco hub, displays on lower field, inflatables for the children, great music etc. A really brilliant event that I would love to attend every year with friends and family. Well done!

are so good at. Maybe

No

Could be done bi-annually due to cost

Very well organized, just needs to grow in popularity ,I'm sure it will

Looking forward to 2023.

lovely atmosphere. I would pay to see more well known local bands/singers perhaps in the evening slot.

Brilliant event thank you!

community of this scale. Please run it again! Presume it's funded by our council tax? If so, please keep it free. I think more food, drink and stalls would be keen to join next year.

Thank you very much! It was fantastic

Thank you for a great free event. Really well done 🍷 🍷

Food truck service too slow (greek van)

Thank you- it was brilliant!

Good job!

It was fantastic, thank you!

Please put this on again next year and advertise it more

A really lovely event, well done to all involved & we very much hope it will become an annual event!

Should not be tax payers funding

bottle and filled up at the station. Recyclable cups at the h2o point would have probably been cheaper and saved on thousands of plastic bottles being chucked away

Make it bigger and better

The whole atmosphere and event was great

It was a fantastic event and it should become a regular event !

per person wouldn't have been an issue at all.

Great event for Crowborough. Definitely needs to become annual!

brings a community together.

Absolutely brilliant event, really brought the community together and I'd love to see this become a regular event. The ice creams were too expensive though. Thank you for providing free water.

Great job everyone involved! Also the car park attendants were absolutely brilliant - efficient, effective and polite - very slick.

A fabulous community event. Well done council!

Free water was great,bands fab.Had 4 Generations of family there all enjoyed.

It was a really nice event. Well set up and great space to allow older children the freedom to safely go around with their friends and enjoy some independence. Thank you.

Only went Sunday. Wish I had gone Saturday too

returns year on year now.

ages having fun, smiles on the faces (some Dad dancers!!) - it was something that brought families and the community together! Thank you CTC for organising this.

The weather was perfect so would be great if you could arrange that for next year too!

No

and litter picked. Thank you!

Loved seeing local community out together and supporting local traders

It would have been nice if it could have gone on a bit later on Saturday.

Very well organised. All staff super helpful and friendly

the usual somewhat tired annual events.

Only there from 7 Sunday evening so probably missed a lot of what was going on in the daytime.

No

think the people living near by would appreciate it as well.

A fantastic event, thank you

expensive ( scouts were reasonably priced )

from. Such a fun family weekend

Bring on 2023!

tables - perhaps a few more of those. Didn't see an event timetable but that could have just been me. A brilliant event for the town - need this every year please!! Thoroughly enjoyed it and

It was a very well organised event and very enjoyable even in the extreme heat (the shady canopy was very welcome!). Really hope it can be held again next year.

This is a long time coming , getting some life into Crowborough really good.

No it was a great well organised say. The people staffing it were all excellent. Thank you.

As a free event why was it necessary to have one entrance and exit!!

Bar prices way to expensive. No competition so could charge what they like. involved in putting this on.

Fantastic weekend! It was so good and I hope it comes back next year!

Very organised and lovely staff. Well done!

was free for all to enter and that there were activities for children and adults huge thank you to all for all your hard work! Please do it yearly

Really great event

have been better as the bar could not cope with demand. Understand knowing how busy it will be you need a crystal ball. But let some take their own drink rather than decanting into plastic bottles

Excellent weekend, great work, keep it up! 🍷

Great initiative - best thing in the 21 years I have been in Crowborough

No, it was fabulous!

No

Really impressed with the event, very well set up, great things to see and do. Please do it again!

Planned well .. Also thought having only one entry and exit was safer for families ..

Brilliant day...really really well organised...hats off to the organisers. 🍷 🍷

Put the free water in the shade as it was boiling, and stop kids just wasting it.

and family next time...fingers crossed there's a next time!

Saturday! having said that PLEASE, PLEASE run the event again even if you charge for tickets I would still attend. It doesn't have to be free. 🍷

queues in the sun was not good, music way too loud at times ... too near the shade tent.

Really great event well organised

stalls and things to see as the summer fun day that used to happen in the town centre. It would be good to see more local businesses and bands but Crowborough definitely needs a big event like

No

Very well done 1st year

It was really clean and well organised

& bottom to exit until 6 pm would work easier

spread out too, not crowded so really enjoyable.

Great local event

Brilliant event - well done

so much fun to feel almost normal again!

how to get there

proceeds. But allowing others to sell glass jars and drinks in cans.

Brilliant event, grateful for free water and bouncy castle

You can't control the weather...

Would have loved to listen to the live music but didn't get to this year

Please repeat next year

Great local selection of food vendors

make it this year. Loved the local and live music/shows so much for everyone. Great touch was the kids safety wristbands you don't get at major festivals so everything was thought of.

Free water was great too. Really well put together.

concentrated in that area

No

Repeat, repeat, repeat - can't wait for it to happen again

Boring nothing to do overly hyped

Vikki medhurst as headliner and rag n bone man :)

We really enjoyed it - went both days at different times :)

restaurants 🤓

Loved it!!

Thank you for a lovely event

Hoping it will return as will get more popular each year and crowborough needs this sort of event as it is for all ages and as seen when there, no trouble just everyone having a very good time

how much hard work, effort and money goes into putting on an event of this nature and hopefully this could become an annual event that draws people and income to Crowborough-well done to

Please, please, please make it a yearly occurrence !

It would be fantastic to do it again

repeated next year!

The only feedback I have is that we weren't allowed cans, yet most stalls were selling cans. I also think a few more haybales for seats (which were brilliant by the way!)

Great

Nope! It was fab!

Crowborough

It was great. Hope it returns.

more than one bar/local pub to spread the load.

been more together

Very well marshalled and organised. Well done and thank you Crowborough TC.

Please bring it back next year!

WELL DONE

Fantastic to have this available to do. Genuinely something for all ages to do there

We should have like this every year

(even though sold in there) but allowing people to bring cans would be nice for those who can't afford bar prices.

Fabulous event for Crowborough post covid to bring the community back together

atmosphere was incredible. Would love for this to happen again and would even pay a small fee to enter.

Enter through stalls/Eco/kids area first rather than straight into music/bar area

Keep it!!

Great couple of days, thanks!

Please arrange one next year

Fab!!! Thank you....please do it again

next to the track. Then use the top field for 'fun' and picnics overlooking the main arena. Charge adults a nominal entrance fee to at least cover some costs. Much more directional signage. Make use of the huge amount of (afternoon) shade down the far end of the upper field going down to bigger stand out event.

Overall it was an awesome couple of days. We enjoyed it immensely. Well done to all involved  
It was fantastic!

We'll done it was awesome and I'd pay to go next year if it's too expensive to do for free

Very well run event, especially as it was the first. Would love to see it back next year.

It could be just for 1 day...rather than not do it

Fantastic family event, well run and organised.

This was a wonderful family friendly event and we'd love to see more stalls next time

Sooo well organised. Car parking easy and all staff, volunteers amazing. Loved Eco marquee.

It was wonderful as it was free, hopefully this can continue

Really enjoyable

It was great, such a good town event

local environment, enjoy time with there friends. Move the sound tent and radio further back allowing for better view of the stage from more areas of the arena, lovely touches with the hay bales and tables good amount of tiolets, the water bottles lovely touch but environmentally a stand Queue for beer tent was too long. Exit option from lower part of the site.

No

Na

considerations and a real family friendly event that brought back a sense of community that's been lacking. Just a wonderful weekend, thank you.

No, definitely needs to happen again.

Free water was great. Plenty of toilets which is rare at other events! Felt really safe that there was only one way in or out. Nice that bands and stalls were all local  
(and rain)

It was a lovely weekend, thank you.

No

Excellent loved it please do it again

everything else, could have all been in one area and still had space. Overpriced food vendors and not all local to Crowborough, better introductions to arena events so people were aware when they change

This was amazing for Crowborough! Should be advertised more wisely next time

It felt very spread out, maybe get everything in one area

Maybe bar choice as very expensive

was. A few more groups on the arena to keep that flowing rather than stop/start. A huge well done to all involved

involved. Looking forward to the next one.

got involved.

Fabulous for families with small children. Not much for others . Bit OTT with security etc . Not sure why people couldn't take cans if they were being sold there ?

games. Performers were incredible, free water was a brilliant idea. Thank you for organising such a great weekend.

Well done, please make it an annual event.

Really well organised, good range of entertainment,

Please can the kids section be closer to the main arena. Excellent set up otherwise!



The sound was great!

Awesome event !!

More seats / hay stacks / wooden tables. Loved the shade tent / gazebo, that was very good to know there was a dedicated shade area for babies! We loved it and will be back next year!

Enjoyed our time there. Good food good atmosphere.

food vendors

Really well organised, very little litter, lovely atmosphere - well done, you did us proud!

Was great for Crowborough to have this. Bringing people together. Hearing new talent.

Please do it again

liked the layout, the different areas and how large it was. I loved that there were free things for the children. The eco hub was great and sooo important!

Wonderful please make this type of event the new way to go it was brilliant it was so family friendly, i think people would pay a small amount to cover the costs to the Council

Really great event, really enjoyed it.

Nope

and live shows.

Fantastic event, loved it and had a great time. We'll done to all involved.

This was a fantastic event, extremely well organised and great atmosphere

Bands were good and varied, maybe a reggae set and a do set (decent one, on wedding mixers) areas. Oh and brilliant stage for local and very talented musicians!. Please make this a regular and free annual event for the Crowborough community!

More areas of shade

No

Really loved that Crowfest happened. Please run it again next year

No

I would advise to run the event until 10pm

Security/event staff were all very professional yet friendly. Thank you to all involved both days. Possibly having the music starting a bit later to give the Demonstrations better attendance. It really was awesome though and long may it last.

Fantastically well done and thank you!

Thank you, it was the first one and I think you pulled it off very well!!

I was very impressed with the free childrens activities.

Small entry fee to reduce the costs to the local vendors

Free entry / kids activities was great

ecozone - great to promote green solutions. I liked the hay bales seating. In all, really enjoyable and well-organised event - thank you :)

Maybe add some more seating aswell

Event staff super helpful. All around amazing event. Hope its on again!

and drink in.

No

It was brilliant that there were some exciting things that the kids could do for free. happened :)

N/A

Great event. The start of great things!

We'd be happy to buy tickets if it means the event can go ahead in future

Well done to Crowborough council & 

Please, please do this again next year

I was very impressed. Well organised, good variety of entertainment, superb work!!

Make it a yearly thing

Fantastic event. Brilliantly run

vibe- thank you

Really great, relaxed, family friendly event. Thought it was absolutely awesome, well done

The car park and entrance volunteers were exceptional and really hope this event is held again

Brilliant event thank you

running track quite removed

Especially as it was free - it's not often you get that nowadays. Well done to all the organisers and contributors!

Great to have an antique fair along side

No

We've been up both days. Great atmosphere and lovely the children could run about

and talk weeks before

Excellent event for the town but please make it more user friendly for us oldies

The ice cream from the van was not mr whippet and was inedible.

Great event, would love to come back next year

Maybe more stalls selling things rather than promoting.

The whole event was excellent, well done everyone. Hope it happens again!

Great event, brilliant organisation & should definitely be annual

Really enjoyed my visit yesterday

Kids stuff open a bit longer.

and other bits were on the field furthest away from the main event- it felt dis jointed. Would have been better if the two were closer together.

Outstanding effort, same again next year, please!!?!

Great event must have been a huge amount of work but well put together enjoyed it

Excellent day! Would love to see it back next year with more stalls.

Potentially more shaded areas.

Such an amazing thing to have in the town - well done

not to become annual.

If this was your first event then that's incredible. Organisation was fantastic & the staff were brilliant. Very helpful & friendly. Free water was also incredibly generous.

Allow more local artists, not just ones with an established following already

Better music acts

more covered areas,

Postivewise the carparking staff were brilliant

No, it was an excellent event for the town. Well done.

I think it was a fantastic event. Very well organised

Great local event!

especially important during these trying times for all of us.

Fun for all ages. Great to have some community fun.

Nope just hope to see the event next year

So well managed! Parking and entry were so easy - well laid out. Please repeat it!

Really good to listen to the afternoon on Ashdown Radio, and then come down for the evening.

Thanks a great family event.

it becomes an annual event!

Heard some say they didn't know it was going on....maybe your advertising needs improving.

Yes , a bigger and better bar

Overall this was an excellent afternoon/evening

An absolutely wonderful day/evening. The adults and children really enjoyed ourselves.  
on a "Pay as you feel

It was a fantastic, family friendly event. We all had a brilliant time. A great way to introduce the children to live music. Wonderful community atmosphere. Please do it again!

No

I thought it was a great event for the whole family and we really enjoyed it

It was a fantastically run, fabulous event. Thank you to everyone involved.

More stalls

Really well organised, fun event. Great that you can take your own picnic!

Put all food vendors together

Tags

Facebook	
Source	Comment
Crowborough Watch	Just want to say a big thank you to all involved in the organisation and over the last two days in Crowfest 2022. What a great event showcasing local talent and bringing the community together to have a great time. Very much looking forward to Crowfest 2023.
Crowborough Watch	I've lived in Crowborough some 40 years - and I think it's possibly the best weekend we've ever seen as a community - thank you to the team at Crowborough Town Council for bringing us all together!
Crowborough Watch	Really well organised such a good community event. Long may they last
Crowborough Watch	Fantastic event for thr whole family. Brilliantly run and showcased what a fantastic town we live in!!!!
Crowborough Watch	Well said. I'm quite new to the town and surprised how little seems to be going on, compared to T&TW (imo). So really thrilled with Crowfest! Hoping that other ideas spring up as an off-shoot to this; maybe other music or events using the Goldsmiths grounds or Chapel Green.
Crowborough Watch	Totally agree, it was a great event. Do hope it is repeated next year.
Crowborough Watch	Was extremely well organised and very enjoyable thank you!
Crowborough Watch	Most enjoyable, great too see so many happy children havi
Crowborough Watch	Well done Crowborough Town Council & all those involved.
Crowborough Watch	Well done Crowborough! Ment to go for an hour ended up staying for 6! My boys loved it and so did we x
Crowborough Watch	A great event we'll done to everyone who put it together looking forward to Crowfest 2023
Crowborough Watch	Superb weekend well done to all involved. Well ran and some great music
Crowborough Watch	Just fabulous two days. So many happy faces of all ages.
Crowborough Watch	Was great, I hope it will be an annual event
Crowborough Watch	It was bloody fabulous, looking forward to 2023 crowfest now and every year after that.
Crowborough Watch	One of the best weekend in Crowborough! Well done Crowborough Town Council and all the other people involed.
Crowborough Watch	Crowfest Day 2. I really enjoyed it and hope it's run again
Crowborough Watch	Wow! Fantastic pictures x hope it's repeated next year
Crowborough Watch	Crowborough hospital Puzzles
Crowborough Watch	Thank you to to all of you who came to Crofest and bought puzzles. We raised £265 for the Hospital which was fantastic.
Crowborough Watch	Ok it's the scouts but the rules were no cans or glass to be sold on the stall obviously a different set of rules for some people
Crowborough Watch	Love it! Hopefully it will happen every summer now...
Crowborough Watch	Fantastic music, food and atmosphere. Well done all those involved. Loved all events and and ECO marquee.
Crowborough Watch	Fabulous!! Well done to all involved. Hopefully this will become an annual event.
Crowborough Watch	Got to be on the calendar for 2023. Thank you Crowborough Town Council
Crowborough Watch	Loved it great music, definitely hope it's on next year
Crowborough Watch	Really lovely weekend. Thank you to all involved with organising and volunteering! Let's hope this becomes a regular festival
Crowborough Watch	Fantastic event and really well organised. Hope they are able to put something similar on next year. Thank you to all involved.
Crowborough Watch	Totally amazing family event I really enjoyed Saturday's linne up looking to to Sunday best event for a long time

Crowborough Watch	Well done it was well organised. If you do it again I think that the bar in the drinks tent wasn't big enough. Queues were rather long and I didn't want to queue for another one. Probably others felt the same. But all in all well done.
Crowborough Watch	A lovely event! Obviously the heat was extreme so maybe more marquees as the area was very open and little shade. A great atmosphere and thoroughly enjoyable. Thank you
Crowborough Watch	A fantastic event for all ages. Thank you for the great organisation. Hope it continues next year
Crowborough Watch	Really enjoyed it look forward to the next one, well done!
Crowborough Watch	Ery well organised. Great attractions. Kids loved it and free water which is brilliant. Highly enjoyed. Hope its a yearly event
Crowborough Watch	Absolutely brilliant event, we really enjoyed it. The bar queues were very long, I think 2 or 3 bars would have been better and would have got great business.
Crowborough Watch	Very well organised, a big thank you to all that gave there time to make it very enjoyable. Music has been brilliant, very talented singer and musicians out there. Hope to see it next year
Crowborough Watch	Fantastic event. I've filled in the survey but it really was very well organised. Loads of great stuff - Free event, Free water, Free activities for children, Great music. As said above, more choice of bars and extra food vendors would reduce queues and potentially make people spend more in the long run. Very well organised, Thank you.
Crowborough Watch	Absolutely brilliant. Something for everyone, music was awesome and loved the stalls, very interesting. Now looking at a bee keeping course, hopefully helping St Mary's with their forest school/ orchard and seriously looking at an electric car ( thanks to the information given by owners) thank you so much. Plus food was great xx
Crowborough Watch	And absolutely yes to having it again..... Dare I say..... It was better than the deer festival!
Crowborough Watch	It was wonderful. Fingers crossed it becomes a regular event.
Crowborough Watch	Please run it again next year... loved it!
Crowborough Watch	Definitely do again !!! Think site was too spread out .... Could have been accommodated on one field
Crowborough Watch	It was terrific! Loved the Eco Hub and EV show (but I'm biased!) and had a decent day as a vendor today. It'd be great to have two entrances while the running track is open with vendors as it was a long walk to get there from the entrance. That way some people would do that section on the way to the arena and main stage. Overall a very well put together event, so thank you very much. Please do it again!
Crowborough Watch	Brilliant wonderful family event, very well organised. Thank you
Crowborough Watch	Brilliant weekend well organised and a great family event . Maybe try to get more local businesses involved next time especially the bar side of it , let others have an opportunity to promote as well can't wait for the next one
Crowborough Watch	Went earlier today and had a fab time! Lots of amazing food to choose from and great music too. Would love to see this back for next year
Crowborough Watch	Not a complaint - just a question. The music we could hear on Saturday evening on Black Hill - was that from CrowFest? Wish I had known about this before as I'd have changed my weekend and come along
Crowborough Watch	Would love to see this well organised event become a regular to Crowborough. Well done to everyone who organised it
Crowborough Watch	Brilliant two days. Great music. Very well organised. Look forward to another next year
Crowborough Watch	Fabulous community event
Crowborough Watch	Will this become a yearly event?!

Crowborough Watch	Thought it was great today
Crowborough Watch	Loving local boy Mike Wilton. Great set
Crowborough Watch	Great event and setting
Crowborough Watch	Well done Crowborough
Crowborough Watch	Well done all organisers
Crowborough Watch	Just been to Goldsmiths and seen all the preparations for the weekends CrowFest 2022 . Looks great! So much effort gone into the event. Hope the performers, stall holders and organisers get the support they deserve for all this hard work!
Crowborough Watch	Well done to all those that have organised & set up for Crowfest
CrowFest Page Posts	CrowFest a big thank you. We loved it. What an amazing event
CrowFest Page Posts	They were fantastic as was the whole event.
CrowFest Page Posts	Please let's have all the vendors and bands in one field. It felt a bit disjointed. But overall it was a great two days.
CrowFest Page Posts	Crowfest was excellent. So great to have something like this on in Crowborough... big thanks to all the organisers and yes please to running it again next year!
CrowFest Page Posts	My family loved it my eldest was standing at the front of the stage with her friends groupies in the making x
CrowFest Page Posts	Absolutely brilliant
CrowFest Page Posts	What a great event! Looking forward to tomorrow
CrowFest Page Posts	A really fantastic day/evening. What a brilliantly supported event and well done to everyone involved.... Looking forward to day 2...
CrowFest Page Posts	Brilliant bands and atmosphere. So many happy people. Roll on tomorrow and hopefully a yearly event. Well done to all involved.
CrowFest Page Posts	Loved it! Looking forward to day 2
CrowFest Page Posts	The things on the running track when was that open as when I went there at 630 there was only music. Will it be open today ( Sunday) at 1
CrowFest Page Posts	Thank you for a brilliant day
CrowFest Page Posts	This was awesome. Well done
CrowFest Page Posts	Had an amazing day thank you
CrowFest Page Posts	Brilliant event - thank you
CrowFest Page Posts	Absolutely brilliant day back tomorrow!!
CrowFest Page Posts	Brilliant weekend spent here with my family
CrowFest Page Posts	Amazing job !! Thank you.
CrowFest Page Posts	Brilliant event, well done all involved
CrowFest Page Posts	Amazing x well done for such a fantastic weekend
CrowFest Page Posts	Fantastic couple of days, well done all of you.
CrowFest Page Posts	You've done us proud Crowborough
CrowFest Page Posts	Great job by all
CrowFest Page Posts	Thanks for a very enjoyable afternoon and evening, very well managed. Hope it can be put on again next year.
CrowFest Page Posts	Amazing! Thank you all so much fabulous event!

CrowFest Page Posts	Thank you
Messenger	Thanks for coming back to me Peter. Everyone I know loved it!! Lets hope they allow a repeat next year. Massive thanks to everyone involved.
Messenger	Left comments on the survey, just wanted to say what a great job you all did, perfectly set out and a good time had by everyone
Messenger	Where did the money to fund Crowfest come from?



[illegible]

<b>Instagram</b>
<b>Comment</b>
Well done to all of you!
Team work makes the dream work, congrats on a great event
Got to say thank you. It was brilliant and very well organised. Looking forward to next year.
This looks amazing, so many great live things happening
Hope it'll be back next year!
Any chance of decent credible music next year ? This karaoke stuff was rubbish as you can see by
we had a great time yesterday!!
Such a great day!

## CROWFEST FORECAST

Expenditure	Budget	Income Source	Predicted Income
First Aid	£1,000.00	VIP Bar and area (£15 Ticket, 200 Tickets a day)	£6,000.00
Toilets	£1,500.00	Local companies advertising on Large TV	£5,000.00
Marquees	£5,000.00	Advertising on banners/ programme booklet for event	£1,500.00
Bar Hire	£1,500.00	Official Sponsor of event	£5,000.00
Stretch Tents	£3,000.00	Selling reusable cup through bar and vendors	£3,500.00
Bands	£2,000.00	Food Vendors profit share	£3,000.00
MC	£100.00	Bar Profit share	£3,000.00
Music Consultant	£3,000.00	Stalls Pitch Fees	£1,500.00
Inflatables	£2,500.00		
Marketing & Design	£500.00		
Arena Entertainment	£2,500.00		
Hay bales and tables	£600.00		
Benches and tables	£400.00		
Staff clothing	£200.00		
Face painting	£400.00		
Photographer	£300.00		
Radios system hire	£600.00		
Messy Play	£600.00		
Staging	£21,900.00		
Security	£12,600.00		
Power	£5,500.00		
TV Screen	£2,500.00		
Smoothie Bike	£1,600.00		
AA Signs	£600.00		
Advertising Stationary	£500.00		
Fencing	£500.00		
<b>TOTAL</b>	<b>£71,400.00</b>	<b>TOTAL</b>	<b>£28,500.00</b>

**Actual costs £42,900.00**



**AGENDA ITEM NUMBER:** 4.3  
**MEETING DATE:** 18<sup>th</sup> October 2022  
**COUNCIL/COMMITTEE:** Communication and Events  
**TITLE:** Events  
**PURPOSE OF REPORT:** To provide members with an update on Events for 2023.  
**SUPPORTING DOCUMENTS:**  
**OFFICER CONTACT:** Events Coordinator

OFFICER RECOMMENDATIONS:	
1	
2	

### **2023 Events programme**

1<sup>st</sup> March – Town Conference

14<sup>th</sup> May – Boundary Walk

16<sup>th</sup> June – Sussex day

5<sup>th</sup> November – Fire work display

11<sup>th</sup> November – Armistice Day

12<sup>th</sup> November – Remembrance Day

24<sup>th</sup> November – Christmas Fair

7<sup>th</sup> December – Civic Christmas Carols

TBC

- Crowfest
- Summer Fair
- Twinning Reception
- ECO Hub
- Kings Coronation

**FOR COMMITTEE CONSIDERATION:**

- 1. To decide what events should be included in the 2023 programme**
- 2. Suggestions to celebrate the Kings Coronation which is likely to be in May or June 2023**



**AGENDA ITEM NUMBER:** 4.4  
**MEETING DATE:** 18<sup>th</sup> October 2022  
**COUNCIL/COMMITTEE:** Communication and Events  
**TITLE:** Events  
**PURPOSE OF REPORT:** Members are asked to consider alternative options to Fireworks.  
**SUPPORTING DOCUMENTS:**  
**OFFICER CONTACT:** Town Clerk

OFFICER RECOMMENDATIONS:	
1	
2	

In January of this year members requested that an alternative option to traditional fireworks is included as an agenda item for discussion. Please find below the relevant minutes.

*C&E/18.01.22 – 11605*

#### *Fireworks Display*

*There was discussion regarding the potential for silent fireworks, lasers or drones instead of traditional fireworks. Members noted that the council has agreed a three-display contract with the current supplier whose expertise is fireworks rather than technology displays. There is one more year left on the current contract. It was agreed that alternative options to traditional fireworks would be considered as an agenda item later in the year.*

Information has been obtained regarding the alternatives to traditional fireworks.

## SILENT FIREWORKS

Silent firework do not exist, although pyrotechnic companies can provide 'quieter' fireworks. There will be a degree of pop when the effect leaves the tube, although this will be a lot more minimal than traditional fireworks.

Large calibre fireworks (shells) make up 80% of the display currently for Crowborough. The remaining 20% are made up of single shots and quieter items. Therefore the 20-minute display would be made up of the 20% of fireworks which would mean repeated effects. There is still the potential to have an amazing firework display using these fireworks, however, this would be more costly. For example, a single shot lasting 1 - 3 seconds would cost £3/4 per shot. In addition to this the set-up costs would increase together with design and crew costs.

Music choices would also need to be considered. Quieter music is chosen to fit with quieter fireworks. Therefore, a big crescendo ending would not be viable.

### Environmental impact.

The environmental impact between the two displays is minimal. Larger fireworks have a slightly bigger impact but last longer, smaller fireworks have a slightly less impact but more of them are needed. The atmospheric gasses (NO<sub>x</sub>, SO<sub>2</sub>, CO<sub>2</sub>) produced by a typical firework display are less than 0.5% of those produced by people coming to watch the display.

## DRONES/LASERS

The drones are used in 'swarms'. A single swarm will run an 8 minute 'display'. The approximate cost for a 16-minute display would be in the region of £160k - £170k. This does not include any provision for music or a PA system.

**The committee is asked to decide if it wishes to commemorate November 5<sup>th</sup> with traditional fireworks or a technology display from 2023 – 2026 as an invitation to bid for the event will be sent out early in 2023.**



**AGENDA ITEM NUMBER:** 5.1  
**MEETING DATE:** 18<sup>th</sup> October 2022  
**COUNCIL/COMMITTEE:** Communication and Events  
**TITLE:** Town Map  
**PURPOSE OF REPORT:** To provide members with an update on the town map  
**SUPPORTING DOCUMENTS:** None  
**OFFICER CONTACT:** Assistant Town Clerk

OFFICER RECOMMENDATIONS:	
1	
2	

### Background

C&E/20.04.21 – 11411 It was agreed that new Town board and paper maps should be in place before the 2023 local elections. It was agreed that further investigation should take place in terms of cost and once obtained that the issue will be on a future agenda for discussion.

### Update

As agreed at the committee's meeting on 5<sup>th</sup> October 2021, Cllr Garrett has provided officers with information relating to the new roads/developments in the town since the creation of the current map. The Assistant Town Clerk contacted the creator of the current map who is interested in updating the map. The mapmaker had previously indicated that he would be willing to work free of charge; the Assistant Town Clerk is currently trying to ascertain whether this offer is still valid, and a verbal update will be provided at the meeting. If the committee wishes to proceed, the information provided by Cllr Garrett will be forwarded to the mapmaker. Once updated, new versions of the map will be printed for the outdoor maps and the A3 versions available at the council offices.





**AGENDA ITEM NUMBER:** 6.1  
**MEETING DATE:** 18<sup>th</sup> October 2022  
**COUNCIL/COMMITTEE:** Communication and Events  
**TITLE:** Poster board charging review.  
**PURPOSE OF REPORT:** Members are asked to consider poster board charges for 2023/24  
**SUPPORTING DOCUMENTS:** Appendix A  
**OFFICER CONTACT:** Town Clerk

<b>OFFICER RECOMMENDATIONS:</b>	
<b>1</b>	
<b>2</b>	

The council owns fourteen standard and two large poster boards around the town which are used to display council posters and are hired out for non-commercial use. Organisations hiring the boards must be within 5 miles of the boundary of Crowborough. The Council's poster board policy is attached at Appendix A.

Tables showing the hire charge for the last five years are below.

Charge per standard poster board

<b>2018/19</b>	<b>2019/20</b>	<b>2020/21</b>	<b>2021/22</b>	<b>2022/23</b>
6	6	6	6	6

Charge for MOD and Goldsmiths boards each

<b>2018/19</b>	<b>2019/20</b>	<b>2020/21</b>	<b>2021-22</b>	<b>2021/22</b>	<b>2022/23</b>
12	12	12	12	12	12

**Members are asked to consider the hire charge for CTC's poster boards for 2023/24.**



## **Poster Board Policy**

**Responsibility:** C & E Committee

**Review Cycle:** Every five years

<b><u>Date of Adoption / Renewal</u></b>	<b><u>Resolution Number</u></b>
14 August 2018	8503
Amendment. 26 <sup>th</sup> November 2019.	8941

## **POSTER BOARD POLICY**

### **1. Introduction**

- 1.1 The Council manages fourteen A1 town centre poster boards and two additional boards sited at Goldsmiths Recreation Ground and the MOD pitch. All are made available for hire.
- 1.2 Letting of poster boards is managed through the council office, which will follow the guidance provided in this policy with respect to determining which users groups are permissible and deciding the appropriate rate for the hire.

### **2. Procedures**

- 2.1 Users wishing to hire the poster boards should contact the council office with their initial enquiry. Provisional bookings may be agreed by telephone but are not confirmed until a completed booking form is received by the office.
- 2.2 Bookings will only be accepted on the official booking form provided by the council office.
- 2.3 Posters must be delivered to the council office at least one week prior to display.
- 2.4 Bookings will open from December 1<sup>st</sup> for the following year.
- 2.5 Crowborough Town Council has priority booking for all boards.

### **3. Conditions of Hire**

- 3.1 The boards may be hired for non-commercial use only. Funds generated from an event advertised must benefit the charitable organisation or the society hiring the boards.
- 3.2 Commercial organisations or businesses are not permitted to hire the boards to advertise any event; this includes an event a commercial organisation or business may hold which is free to enter and/or does not generate any income for the organisation or business.
- 3.3 Charitable organisations must provide their charity number.
- 3.4 Any group registered as a registered society under the Co-Operative and Community Benefit Societies Act 2014 must provide their company number (see appendix 1).
- 3.5 Organisations must be based within a five mile radius of Crowborough.
- 3.6 Events advertised must be accessible to the general public.
- 3.7 The minimum period of hire is one week.
- 3.8 The boards may be hired for a maximum of two consecutive weeks.

- 3.9 A group or organisation may book for more than two consecutive weeks provided that each two-week booking is for a different event.
- 3.10 A group or organisation may book no more than three consecutive two-week bookings; covering three separate events.
- 3.11 In the event that a group or organisation books three consecutive two-week bookings, a minimum of six weeks must be allowed before any further bookings will be accepted.
- 3.12 All Bookings run from Monday to Sunday. In the instance that a booking incorporates a Bank Holiday Monday, posters will be displayed as soon as possible on the Tuesday morning.
- 3.13 If the charity event is sponsored by a commercial organisation, their logo should cover no more than 10% of the poster displayed.
- 3.14 Poster design will be reviewed and accepted by the council officer before display. It is advisable that a proof is sent for approval before any posters are printed.
- 3.15 In the instance that any of the poster boards is unavailable due to the poor condition of the board a refund will be issued for this board only.
- 3.16 All posters will be disposed of at the end of the booking. In the instance that a group or organisation would like to retain the poster at the end of the booking, this must be stated at the time of booking. Whilst every effort will be made to ensure the posters are returned in good condition, it must be noted that the poster boards are not water-tight and some damage to posters may occur during display. The Town Council cannot ensure that posters are returned in the original condition and does not take responsibility for any damage which occurs during display.
- 3.17 The decision as to whether to accept a booking or not rests with the council officer. Any complaint regarding the refusal of a booking should be addressed to the Town Clerk in the first instance.
- 3.18 The Council and council officers have the right to allow free use of boards at their discretion.
- 3.19 The hire of boards is at the discretion of the Town Clerk.

#### **4. Charges**

- 4.1 Payment is due one week prior to display, on delivery of the posters.
- 4.2 A group or organisation requiring an invoice must request this at the time of booking. In this instance payment will be required within thirty days of receipt of the invoice.
- 4.3 Details for BACS payments are available on request.

- 4.4 No refunds will be issued in the instance that late delivery of posters results in the late or non-display of posters.
- 4.5 Fees are charged for a full week only; there are no reduced payments for weeks that include Bank Holidays.
- 4.6 Fees will be reviewed annually by the committee. All fees will be published on the Town Council website.

## **Appendix 1**

Co-operative or community benefit societies may in general conduct any legal business. However, co-operative societies are restricted by section 2(3) of Co-operative and Community Benefit Societies Act 2014, which lays down that, for the purposes of the legislation, a "co-operative society" does not include "a society that carries on, or intends to carry on, business with the object of making profits mainly for the payment of interest, dividends or bonuses on money invested or deposited with, or lent to, the society or any other person".

Consumer, worker, agricultural and housing co-operatives, working men's clubs, Women's Institute markets, allotment societies, mutual investment companies, friendly societies and housing associations usually incorporate as societies, as do some social enterprises. This process is facilitated by the existence of "model rules" developed by various federal bodies, which reduce the legal costs. The Financial Conduct Authority maintains a list of these bodies which can be downloaded from their web site.



**AGENDA ITEM NUMBER:** 7.1  
**MEETING DATE:** 18<sup>th</sup> October 2022  
**COUNCIL/COMMITTEE:** Communication and Events  
**TITLE:** Promotion of Mayoral activities  
**PURPOSE OF REPORT:** Members are asked to consider the Mayor's proposal  
**SUPPORTING DOCUMENTS:** None  
**OFFICER CONTACT:** Town Clerk

OFFICER RECOMMENDATIONS:	
1	
2	

The following written proposal has been received by the Mayor.

During my tenure, it has become apparent that many in Crowborough do not even know they have a Mayor and this could be a way of getting the message across that they do have one and this is what their Mayor does

I have seen quite a number of Mayors who have either a Facebook or Twitter account and they have included events attended.

The Mayor of Bexley (2,400 Facebook followers, 938 Twitter followers),

The Mayor of Bromley, (1000 Facebook followers, 547 Twitter)

The Mayor of Colchester (710 Facebook followers, 85 Twitter followers. The twitter account has not been updated for a few months)

The Mayor of Worthing (2000 Facebook followers, 1,586 Twitter).

Most of the accounts I had a look at were updated although some were not.

I appreciate this could add extra work to a number of already busy staff and I apologise for that however, I believe the taxpayers of Crowborough should be aware that there is a Mayor and this could be a way of getting that message across.

It was stressed that Mayors DO NOT have access to the account, it is only for Council officials to manage.

Cllr Dave Neeves



**AGENDA ITEM NUMBER:** 8.1  
**MEETING DATE:** 18<sup>th</sup> October 2022  
**COUNCIL/COMMITTEE:** Communication and Events  
**TITLE:** Ashdown Radio  
**PURPOSE OF REPORT:** To facilitate discussion on councillor radio interviews  
**SUPPORTING DOCUMENTS:**  
**OFFICER CONTACT:** Town Clerk

OFFICER RECOMMENDATIONS:	
1	
2	

The following resolution was made by the Communications and Events Committee on 14<sup>th</sup> June 2022 regarding regular interview slots with councillors on Ashdown radio.

C&E/14.06.22 – 11727/8 Members noted the report and agreed that Ashdown Radio be approached with regards to scheduling monthly interviews. It was agreed that each sub-committee take turns to raise awareness of the role they play in Town Council operations...Members referred to the Media and Communication policy and noted those speaking on the radio must ensure they are familiar with the corporate position of the council and need to accurately reflect this. If they are asked to comment on issues, they should make it clear that this is a personal viewpoint.

The next slot for the Communications and Events Committee is:  
**10.35am on Thursday 17<sup>th</sup> November 2022.**

The committee is asked to consider which member it wishes to attend the interview and whether it has any specific topics it wishes that member to discuss.

The interview can take place in person or over the telephone.





**AGENDA ITEM NUMBER:** 9

**MEETING DATE:** 18th October 2022

**COUNCIL/COMMITTEE:** Communications & Events Committee

**TITLE:** Finance Report

**PURPOSE OF REPORT:** This report covers C&E's current income and expenditure against budget and Earmarked Reserves (EMR) position. Only significant variances have been reported on.  
This also sets out the draft C&E Committee Budget 2023/24 and the projected budgets for 2024/25 and 2025/26. The current 2022/23 budget is included for comparison.

**SUPPORTING DOCUMENTS:** Appendix A – Income & Expenditure Report  
Appendix B - Earmarked Reserves  
Appendix C - Proposed C&E Budget for 23/24

**CONTACT OFFICER:** RFO

OFFICER RECOMMENDATIONS:	
1	<p>The Committee is RECOMMENDED to:</p> <ul style="list-style-type: none"><li>(1) <b>Note</b> the Committee's current income and expenditure position. Appendix A.</li><li>(2) <b>Note</b> this Committee's Earmarked Reserves. Appendix B.</li><li>(3) <b>Comment</b> upon the draft Committee Budget 2023/24 and the projected budgets for 2024/25 and 2025/26 and <b>recommend</b> its proposal to the Finance and General Purposes Committee. Appendix C.</li></ul>

### 9.1. Income and Expenditure

Attached as Appendix A is the Income & Expenditure report for this Committee for the financial year 2022/23. **Significant variances are reported in bold.**

### Income

**1012/305 Summer Fair – Income has exceeded budget due to the larger event this year. This offsets an overspend on the expenses code 4203/305 where costs include last minute expenditure due to the heatwave forecast**

**1013/305 Sussex Day – Income has exceeded budget due to the larger event held this year to celebrate the Queen's Jubilee.**

### Expenses

**4203/305 – as mentioned above expenses increased due to the unusual weather experienced during the weekend**

## **9.2. Earmarked Reserves**

This Committee's EMR's are attached as Appendix B.

Committee is asked to consider if Earmarked Reserves are still required and if not, the amount will be transferred back to the General Reserve.

## **9.3. Proposed Budget**

- 9.3.1 Attached as Appendix C to this report is the draft Committee Budget 2023/24 and the projected budgets for 2024/25 and 2025/26.

To support the Committee's understanding of the budgets, last year's budgets, this year's budgets and this year's spend to date are included on the spread sheet. It should be noted that staff costs are not included in the cost of each event. Significant variances from the previous year's budget are shown at the bottom of the report with variances over 10% of £1,000 being reported.

- 9.3.2 The bottom line shows that overall, this Committee's budget has increased by 22%. This is due in part to Earmarked Reserves being used during 2022/23 that had been brought forward from events not happening during the Covid pandemic and also large, predicted increases for fireworks and Christmas lights.

- 9.3.3 Budgets have been projected until 2025/26 to inform long term planning. All known future expenditure has been included in these projections.

- 9.3.4 The Committee is required to recommend its budget requirement to F&GP to consider as part of the whole Council budget.

## Detailed Income &amp; Expenditure by Budget Heading 05/10/2022

Month No: 6

Committee Report

	Actual Last Year	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
<b>Communication &amp; Events</b>								
<b>305 Communication and Events</b>								
1005 Income-Poster Boards	666	684	900	216			76.0%	
1011 Income-Fireworks	385	350	350	0			100.0%	
1012 Income-Summer Fair	0	5,248	400	(4,848)			1312.0%	
1013 Income-Sussex Day	0	1,359	150	(1,209)			906.1%	
1014 Income-Christmas Fair	468	225	400	175			56.3%	
1101 Income-Grants Received	0	(2)	0	2			0.0%	
Communication and Events :- Income	<b>1,519</b>	<b>7,864</b>	<b>2,200</b>	<b>(5,664)</b>			<b>357.5%</b>	<b>0</b>
4021 Stationery and Printing	425	369	420	51		51	87.9%	
4101 Newsletter	750	0	1,685	1,685		1,685	0.0%	
4102 Hospitality/Civic Functions	440	125	650	525		525	19.3%	
4104 Public Entertainment Licences	2,916	321	1,680	1,360		1,360	19.1%	
4106 Fireworks	21,661	847	22,500	21,653		21,653	3.8%	
4109 Website	750	0	7,500	7,500		7,500	0.0%	
4200 Twinning Reception	0	0	250	250		250	0.0%	
4201 Christmas Lights	10,846	0	13,500	13,500		13,500	0.0%	
4203 Summer Fair	0	18,221	15,000	(3,221)		(3,221)	121.5%	
4205 Boundary Walk	334	366	500	134		134	73.2%	
4207 Sussex Day	0	7,448	10,000	2,552		2,552	74.5%	
4208 Carol Service	1,092	0	1,800	1,800		1,800	0.0%	
4210 Christmas Fair	6,480	847	7,500	6,653		6,653	11.3%	
4211 Town Conference	0	88	400	313		313	21.9%	
4255 Equipment	4,950	3,143	3,000	(143)		(143)	104.8%	
4605 Poster/notice boards	1,000	888	1,000	112		112	88.8%	
Communication and Events :- Indirect Expenditure	<b>51,645</b>	<b>32,662</b>	<b>87,385</b>	<b>54,723</b>	<b>0</b>	<b>54,723</b>	<b>37.4%</b>	<b>0</b>
<b>Net Income over Expenditure</b>	<b>(50,126)</b>	<b>(24,798)</b>	<b>(85,185)</b>	<b>(60,387)</b>				
<b>906 Earmarked C and E</b>								
9039 Notice Boards	2,063	0	0	0		0	0.0%	
9044 Festival	0	49,984	0	(49,984)		(49,984)	0.0%	49,984
Earmarked C and E :- Indirect Expenditure	<b>2,063</b>	<b>49,984</b>	<b>0</b>	<b>(49,984)</b>	<b>0</b>	<b>(49,984)</b>		<b>49,984</b>
<b>Net Expenditure</b>	<b>(2,063)</b>	<b>(49,984)</b>	<b>0</b>	<b>49,984</b>				
6001 plus Transfer from EMR	2,063	49,984						
<b>Movement to/(from) Gen Reserve</b>	<b>0</b>	<b>0</b>						
Communication & Events :- Income	<b>1,519</b>	<b>7,864</b>	<b>2,200</b>	<b>(5,664)</b>			<b>357.5%</b>	
Expenditure	<b>53,708</b>	<b>82,645</b>	<b>87,385</b>	<b>4,740</b>	<b>0</b>	<b>4,740</b>	<b>94.6%</b>	
<b>Net Income over Expenditure</b>	<b>(52,189)</b>	<b>(74,781)</b>	<b>(85,185)</b>	<b>(10,404)</b>				
plus Transfer from EMR	<b>2,063</b>	<b>49,984</b>						

## Detailed Income &amp; Expenditure by Budget Heading 05/10/2022

Month No: 6

Committee Report

	Actual Last Year	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
<b>Movement to/(from) Gen Reserve</b>	<b>(50,126)</b>	<b>(24,798)</b>						
Grand Totals:- Income	1,519	7,864	2,200	(5,664)			357.5%	
Expenditure	53,708	82,645	87,385	4,740	0	4,740	94.6%	
<b>Net Income over Expenditure</b>	<b>(52,189)</b>	<b>(74,781)</b>	<b>(85,185)</b>	<b>(10,404)</b>				
plus Transfer from EMR	2,063	49,984						
<b>Movement to/(from) Gen Reserve</b>	<b>(50,126)</b>	<b>(24,798)</b>						

<u>Nominal Code</u>	<u>Cost Centre</u>	<u>Earmarked Reserves</u>	<u>Opening Balance</u>	<u>In</u>	<u>Out</u>	<u>Balance as at</u>	<u>Committed</u>	<u>Projected</u>
			<u>01/04/2022</u>			<u>05/10/2022</u>		
<b>317</b>		<b><u>Communications &amp; Events</u></b>						
9040	906	Website	4,250			<b>4,250</b>		4,250
9043	906	Eco-Exhibition	10,000		3,000	<b>7,000</b>		7,000
9044	906	Festival	45,000	3,000	48,000	<b>0</b>		0
<b>317</b>		<b>C &amp; E Total</b>	<b>59,250</b>	<b>3,000</b>	<b>51,000</b>	<b>11,250</b>	<b>0</b>	<b>11,250</b>

## Communication & Events Draft Budget

Code	Budget	Approved Budget 2021/22	Spend to date	Approved Budget 2022/23	Proposed Budget 2023/24	Projected Budget 2024/25	Projected Budget 2025/26	Change	Information
<b>305</b>	<b>Communication &amp; Events</b>								
1005	Income - Poster Boards	(900)	(684)	(900)	(900)	(900)	(900)	0.0%	£7 per board-
1011	Income - Fireworks	(350)		(350)	(350)	(350)	(350)	0.0%	Stall money up front
1012	Summer Fair / Festival	(400)	(2,788)	(400)	(500)	(25,000)	(1,000)	25.0%	24/25 money in from Crowfest
1013	Sussex Day / Jubilee	(150)	(1,359)	(150)	(150)	(150)	(150)	0.0%	Stall money up front
1014	Christmas Fair	(400)		(400)	(500)	(500)	(500)	25.0%	Stall money up front
1017	VE Day	-		-	-	-	-		
	<b>Income</b>	<b>(2,200)</b>	<b>(4,831)</b>	<b>(2,200)</b>	<b>(2,400)</b>	<b>(26,900)</b>	<b>(2,900)</b>	<b>9.1%</b>	
4021	Stationery (paper & ink)	400	369	420	441	463	486	5.0%	
4101	Newsletter	1,650	0	1,685	1,769	1,858	1,951	5.0%	£750 twice a year + contingency
4102	Hospitality/Civic Functions	650	101	650	650	650	650	0.0%	Refreshments & water cooler
4104	Public Entertainment	1,600	321	1,680	2,000	3,000	3,150	19.0%	PPL and PRS licences for all venues/ events
4106	Fireworks	22,000	0	22,500	30,000	30,000	30,000	33.3%	Going out to tender
4109	Website	5,000	0	7,500	6,000	2,500	2,500	-20.0%	£250 licenses + accessibility work required following audit. £5k for 2 years
4200	Twining Reception	-	0	250	-	250	-	-100.0%	Biannual
4201	Christmas Lights	13,000	0	13,500	18,000	18,000	18,000	33.3%	New tender needed for 2022 onwards
4203	Summer Fair / Festival	23,000	15,053	15,000	15,000	75,000	15,000	0.0%	£10k from EMR used in 22/23. £75k Crowfest 24/25
4205	Boundary Walk	500	366	500	1,000	1,000	1,000	100.0%	
4207	Sussex Day / Jubilee	1,500	7,448	10,000	2,500	2,500	2,500	-75.0%	
4208	Carol Service	1,700	0	1,800	2,000	2,000	2,000	11.1%	
4210	Christmas Fair	6,400	0	7,500	10,000	10,000	10,000	33.3%	
4211	Town Conference	400	88	400	400	400	400	0.0%	
	Eco-Exhibition								£7k in EMR for eco-exhibition
4255	Equipment	5,000	3,115	3,000	3,000	3,000	3,000	0.0%	Fencing and gazebos
	Town Decoration				2,500	2,500	2,500		
	Special Events				10,000	2,500	2,500		Coronation?
4605	Poster/Notice Boards	1,000	888	1,000	1,000	1,000	1,000	0.0%	
	<b>Expenditure</b>	<b>83,800</b>	<b>27,749</b>	<b>86,965</b>	<b>105,819</b>	<b>156,158</b>	<b>96,151</b>	<b>21.7%</b>	
	<b>Net Expenditure</b>	<b>81,600</b>	<b>22,918</b>	<b>84,765</b>	<b>103,419</b>	<b>129,258</b>	<b>93,251</b>	<b>22.0%</b>	
	<b>C &amp; E Expenditure</b>	<b>83,800</b>	<b>27,749</b>	<b>86,965</b>	<b>105,819</b>	<b>156,158</b>	<b>96,151</b>	<b>21.7%</b>	
	<b>C &amp; E Income</b>	<b>(2,200)</b>	<b>(4,831)</b>	<b>(2,200)</b>	<b>(2,400)</b>	<b>(26,900)</b>	<b>(2,900)</b>	<b>9.1%</b>	
	<b>C &amp; E Expenditure Over Income</b>	<b>81,600</b>	<b>22,918</b>	<b>84,765</b>	<b>103,419</b>	<b>129,258</b>	<b>93,251</b>	<b>22.0%</b>	

# Significant changes to Budgets 2023/24

Code	Budget	Approved Budget 2021/22		Approved Budget 2022/23	Proposed Budget 2023/24	Change >10%	Change >£1,000		Reason for change
1012	Summer Fair	(400)		(400)	(500)	25.0%			% of stall holders takings
1014	Christmas Fair	(400)		(400)	(500)	25.0%			% of stall holders takings
4104	Public Entertainment	1,600		1,680	2,000	19.0%			Licenses should drop to Crowfest not happening
4106	Fireworks	22,000		22,500	30,000	33.3%	7,500		Going out to tender
4109	Website	5,000		7,500	6,000	-20.0%	-1,500		Accessibility work budgeted for in 22/23
4200	Twinning Reception	-		250	-	-100.0%	-250		Biannual
4201	Christmas Lights	13,000		13,500	18,000	33.3%	18,000		New tender needed for 2022 onwards
4205	Boundary Walk	500		500	1,000	100.0%	1,000		Larger event / music
4207	Sussex Day / Jubilee	1,500		10,000	2,500	-75.0%	-7,500		Jubilee event not happening in 23/24
4208	Carol Service	1,700		1,800	1,500	-16.7%			Costs have historically been lower due to filming
4210	Christmas Fair	6,400		7,500	10,000	33.3%	10,000		
	Town Decoration				2,500		2,500		New code for special days to dress the town
	Special Events				10,000		10,000		New code for events i.e operation london bridge / coronation